

Best Amateur Photographs Win Cash Prizes
See Page 24

Mid-Week Pictorial

"NEWS OF THE WORLD IN PICTURES"

PUBLISHED WEEKLY
BY
THE NEW YORK TIMES
COMPANY
OCTOBER 28,
1926
VOL. XXIV, NO. 10

TEN
CENTS

CANADA
15 CENTS



*Every Inch a Queen:
Marie of Rumania,*

*Just Before the State
Dinner Given in Her
Honor by President and
Mrs. Coolidge at the
White House. She Is
Wearing a Diadem of
Diamonds and Pearls and
a Gown of White Geor-
gette Crepe Embroidered
in Sequins.*

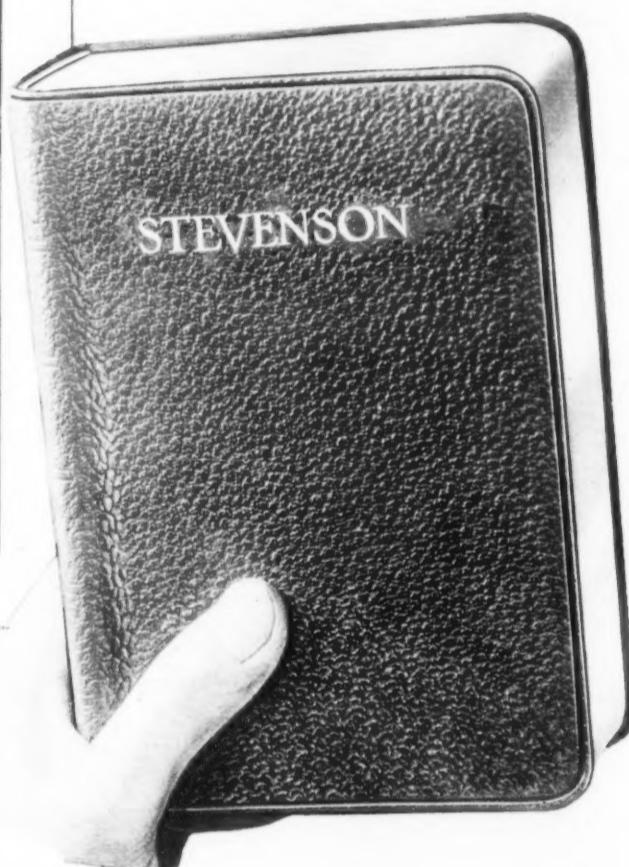
(© Harris & Ewing,
from Times Wide World.)
*Incidents of the Queen's Trip,
Pages 16 and 17.*



ALL
the Collected Works
of Robert Louis
STEVENSON

in

ONE
VOLUME



If your boy
is the kind YOU were
forbid him
to read this book
. . . . BUT leave it where he can find it

HUMAN nature is a queer thing. If you are told to do something it becomes a bore.

If you are forbidden to do something, this immediately takes on ten times its former importance. "The Forbidden Fruit" becomes the one thing above all others you would like to try.

That's why boys get more pleasure out of eating other people's apples and why girls experiment with all those things "nice little girls don't do."

So if your off-spring is the kind of live wire you were, by all means *forbid him* to read this famous "Stevenson in One Volume"—but leave it where he can find it.

Here's What to Tell Him

Just for fun, point out that it contains one story in particular he must not read, called "Treasure Island," because this is a wild, bloodcurdling tale of stolen treasure and cut-throat pirates.

Also that a certain other tale called "Dr. Jekyll and Mr. Hyde" would be so hair-raising he might wake up in the middle of the night all broken out in a cold sweat at the very thought of it.

Here's What NOT to Tell Him

Do not tell him that Stevenson is considered one of the world's great authors—that he

is a "classic," one of those rare individuals whose works are laid out conspicuously on library tables (even by the best of us) so our guests can see what we read.

Never let on that, if he reads Stevenson, he will forever lose his taste for twaddle. That, when he grows up, the chances are he will have acquired a taste only the best books can satisfy. And by all means, do not mention that this happens to be one of the distinguishing characteristics of a gentleman and scholar.

As we said before, *don't do these things.* Just leave this complete "Works of Robert Louis Stevenson in One Volume" where he can find it. He'll do the rest—and thank you for it later.

Look It Over—FREE

Before playing this game with your boy, we would like to send you this "Stevenson in One Volume" for your own examination, *absolutely free*.

Re-read "Treasure Island" and "Dr. Jekyll and Mr. Hyde."

And don't forget what many critics consider his masterpiece—"Kidnapped."

And by all means read that tragic tale of India, Scotland and New York, "The Master of Ballantrae." Also don't neglect to read the famous shock story "Markheim."

Notice the volume itself—the limp, flexible binding in richly grained maroon with gold stamped lettering. Also, the astonishing achievement of compressing the contents of a dozen famous volumes into this one book, the size of an ordinary novel. Notice the amazing "thinning" effect secured by the super-thin, opaque, eye-resting India paper which we use.

Note, too, the large, clear "bold-faced" type that can never tire your eyes.

Take a week to enjoy these stories, to inspect this book, absolutely free—then decide

Tear out the coupon now—fill it in and mail it to-day. By this coming week-end

it will be in your hands. *Don't bother sending the money till you have had a week to look over the book.* There's nothing to pay the postman. If the appearance of the book, let alone Stevenson himself, does not charm you—don't keep it, or let your boy have it. Just send it back to us (at our expense) and you owe us nothing.



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NEW YORK CITY, N.Y.

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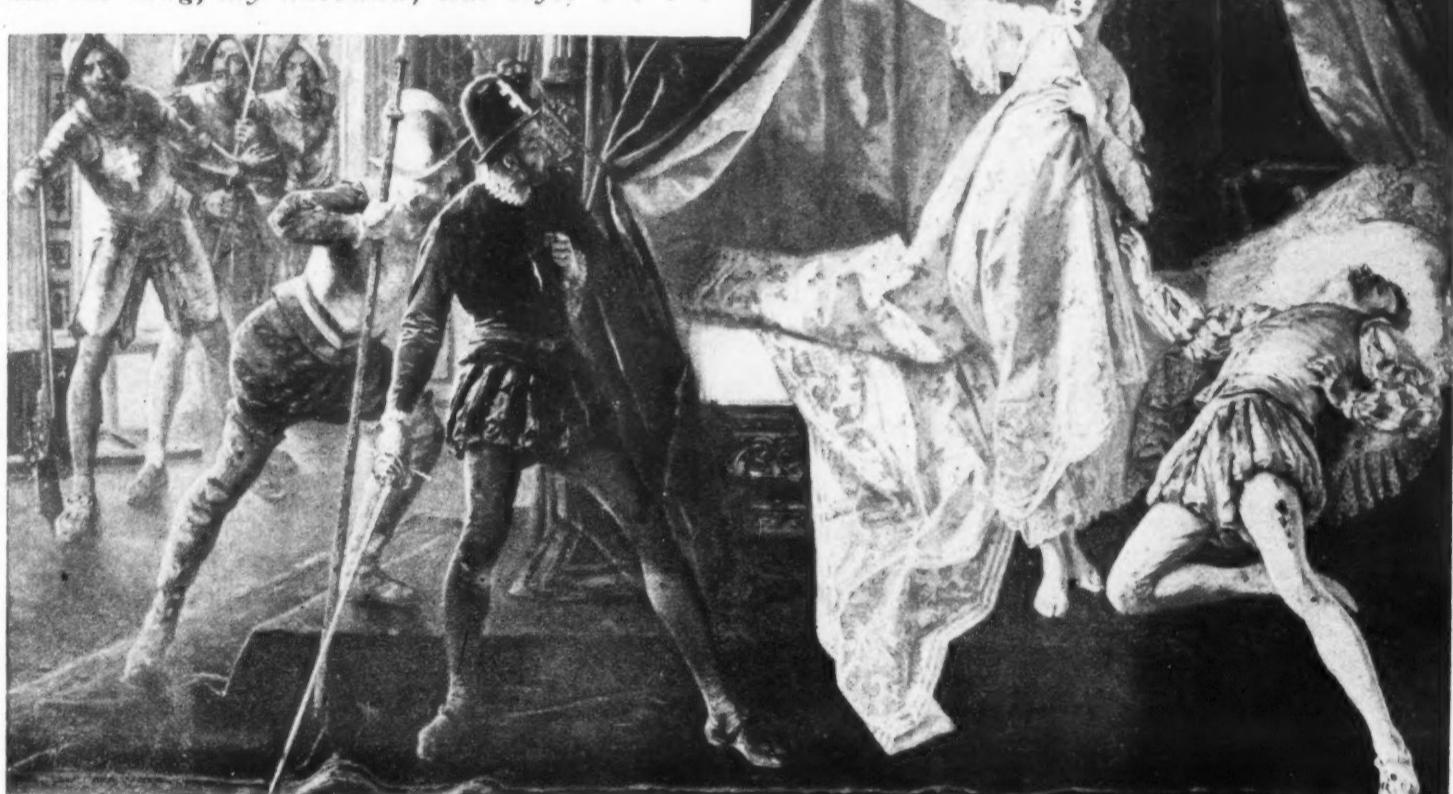
In QUEEN MARGOT'S

I WAS AWAKENED by a noise at the door and a voice calling Navarre! Navarre! when a wounded man, pursued by four archers, ran in and threw himself upon my bed. I did not then know the poor gentleman; neither was I sure that he meant to do me no harm, or whether the archers were in pursuit of him or me. I screamed aloud, and he cried out likewise; for our fright was mutual. At length, by God's providence, M. de Nançay, captain of the guard, came in, and seeing me thus, was scarcely able to refrain from laughter. However, he reprimanded the archers and at my request he granted the poor gentleman his life; I had him put to bed in my closet and caused his wounds to be dressed. I changed my chemise, because it was stained with the blood of this man, and whilst I was doing so, De Nançay gave me an account of the events of the night, assuring me that the king, my husband, was safe. . . .

So Marguerite de Valois, the beautiful sister of Charles IX, set down in her memoirs an account of what she saw and heard when Huguenots were being killed in the corridors of the Louvre on the dreadful night when the massacres of St. Bartholomew began.

In these memoirs she gives you a startling picture of society in an age when life in France was most corrupt. Reared in the midst of the court at Paris when license knew no limit and the morals of the Valois' kings were at their worst, it is not surprising that Marguerite's own life brought upon her the scandalous lampoons of the DIVORCE SATIRIQUE or that her ideas of discretion when writing her MEMOIRES SECRETES were liberal.

But Margot, as her brothers called her, if not better than the manners of the times demanded, was good-hearted and tolerant in a time of excessive religious intolerance. Her fascinating memoirs rank among the best of her century, the style is admirable; written in simple language of rare distinction they reveal, with piquant frankness, the life of the times and particularly the intrigues of the court. It is as if she showed you



ROYALTY en déshabille

Behind the Scenes in the French Courts

Royalty cannot, of course, be always on dress parade. The private life of the kings and queens of the courts of France interests you much more than their official life that interests the historian. Intimate memoirs written by contemporaries who take you behind the scenes show you the actual life of royalty much more clearly and vividly than do any of the histories.

A Femme de Chambre Lifts the Veil

As an example of the intimacy of the character of these memoirs, it may be remarked that Madame du Hausset, femme de chambre to Madame de Pompadour, states in the preface to hers that La Pompadour and Louis took no more notice of her presence in a room than if she were a cat or a dog. And Madame du Hausset shows her appreciation of this lack of reserve in the candor and naïveté with which she lifted the veil in an account of their private life—an account which is startling in its revelations.

Intimate and Startling Disclosures

The Marquise de Montespan was not afraid to speak even more frankly of the scandals of her day, nor did the Duchesse d'Orléans hesitate to tell the secrets of the courts of Louis XIV and of the Regency. Madame Campan, who was for nearly twenty years first lady of the bed-chamber to Marie Antoinette, in her memoirs was of course able to give a most lifelike picture of the private life of Louis XVI and his queen during the happy days at Versailles and as the clouds of revolution began to gather. And the Princesse de Lamballe, whose devotion to Marie Antoinette cost her her life, disclosed many secrets of those dark days in the memoirs given here.

Scandals and Secrets Revealed

In this series of nine volumes of intimate memoirs all the brilliant society of those days lives before your fascinated gaze. You see kings—often idle, dissolute, and extravagant. Queens—fortunate and unfortunate. And you meet many beautiful and capricious uncrowned queens—Gabrielle d'Estrées, La Vallière, Pompadour, Du Barry, and many others who ruled in a corrupt age. You see the monarchy of France pass through youth, maturity, old age, decrepitude, senility, and finally die. Seen through the eyes of men and who were a part of it and set down the actual facts as they occurred, you become an eyewitness of a series of vivid and startling flashes that, like lightning, reveal corruption and license equaled only in Babylon and Rome. You see the decay and decline of a luxurious age; civilization fall into the abyss of revolution and the old régime swallowed up by the greatest cataclysm the world has ever seen.

You cannot read one of these volumes and resist the temptation to read the other eight.

Memoirs of Margaret de Valois, Queen of Navarre.

Containing the Secret History of the Court of France for seventeen years, viz.: from 1565 to 1582, during the reigns of Charles IX and Henry III. One volume.

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From the correspondence of the Duchesse d'Orléans, preceded by a notice of this princess, and accompanied with Notes. One volume.

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Memoirs of the Court of Marie Antoinette, Queen of France.

By Madame Campan. Two volumes.

The Secret Memoirs of the Royal Family of France during the Revolution.

Published from the journal, letters, and conversations of the Princess de Lamballe, by a Lady of Rank. Two volumes.

Intensely interesting reading enlivened with sparkling conversation and anecdote.

Of Great Interest and Value

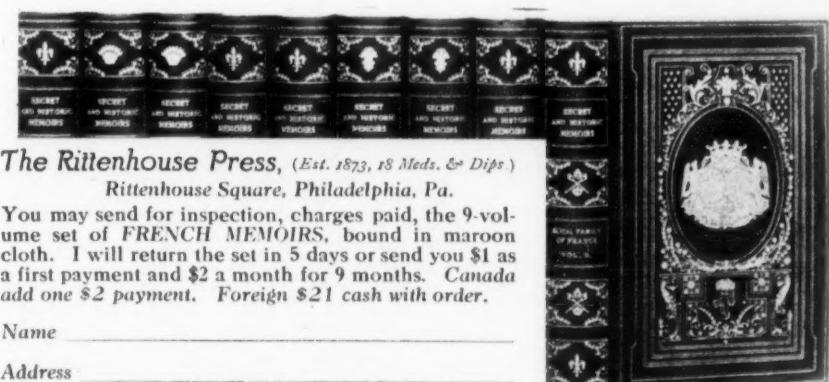
In this series of French memoirs the great charm is that they have all the spirit of the moment, that they are full of details that make the people in them appear as living persons, and that they show you the great as they really were. As to their great interest and value it may be stated that the New York Herald has said of them that they are almost a necessity to historical students.

First Printed for Private Subscribers Only

The first edition of these delightful French memoirs limited to one thousand sets printed on Japanese vellum paper, for private subscribers only at \$135.00 per set, were all promptly taken by eager collectors. During the dull season of last summer we were able to print from the same plates a very handsome edition at low cost. These sets are beautifully illustrated and sumptuously bound in maroon cloth with full gilt stamping. In subject matter and appearance they are books in which your pride of ownership would be fully justified.

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People like memoirs, especially those of the French court.
The New York Sun.

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If you are a bookish person, you have probably heard about the Book-of-the-Month Club. Many of the most prominent people in the country have already subscribed to its service. Wherever books are talked about, it is likely to come into the conversation. Frequently, however, the simple idea behind it seems to be misunderstood.

There are hundreds of thousands of intelligent people in this country who are really anxious to keep abreast of outstanding new books, as they appear. But the average person fails to read most of these important books. He misses them because he is either too busy or too neglectful to go out and buy them. How often has this happened to you? "I certainly want to read that book!" you say to yourself, when you see a review or hear a book praised highly, by someone whose taste you respect. But, in most cases, you never "get around to it."

It is to meet this situation, chiefly, that the Book-of-the-Month Club was organized. It takes cognizance of the procrastination that forever causes you to miss the best books; *each month, without effort on your part, you will receive the outstanding new book published that month—just as you receive a magazine—by mail!*

How is the "outstanding" book each month chosen? How may you be sure it is a book that you would care to purchase anyway? In order to obtain a completely unbiased selection, the Book-of-the-Month Club has asked a group of well-known critics, whose judgment as to books and whose catholicity of taste have long been known to the public, to act as a Selecting Committee. They are: Henry Seidel Canby, Chairman; Heywood Broun, Dorothy Canfield, Christopher Morley and William Allen White.

These individuals have no business connection with the Book-of-the-Month Club. They were simply requested to function as judges, for the benefit of our subscribers, and they agreed to do so. Each month, the new books, *of all publishers*, are presented to

them. From these, by a system of voting, they choose what they consider to be the most outstanding and readable book each month, *and that book is forthwith sent to every subscriber of the Book-of-the-Month Club.*

Tastes differ, however. You may concede that a book selected by such a committee is likely to be one that you would not care to miss reading. But you may disagree with their choice in any one month. If so, you may exchange the book you receive for any one of a number of other books which the Committee simultaneously recommends. Thus, your choice among current books is no more limited than if you browsed in a bookstore. The only result is—that you actually do obtain and do read the books you want to read. This you won't do, in most cases, if you rely upon your present haphazard methods of book-buying.

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AMERICA'S MUSICAL COMEDY SWEETHEART.

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Music by Jerome Kern. Book by Otto Harbach and Oscar Hammerstein 2d.

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FANNIE BRICE AS **FANNY**
A play written expressly for her
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Juarez and Maximilian
With The Theatre Guild Acting Co.
GUILD Th., W. 52 St. Eves., 8:30.
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"AMERICANA"
By J. P. McEVOY, with LEW BRICE and ROY ATWELL
"Witty, ingenious fun making."—*Times*.
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Matinees Thursday and Saturday 2:30

WHO KILLED JACK DONOVAN? "THE HALL-MILLS MYSTERY IS AN OPEN BOOK COMPARED TO THIS THRILLER."
—N. Y. American.
The DONOVAN AFFAIR
by Owen Davis. Presented by ALBERT LEWIS (in association with Donald Davis)
FULTON THEATRE WEST 46TH ST. EVENINGS AT 8:30.
MATS. WED. (POP.) & SAT. AT 2:30.

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A PUBLIX Theatre
First American Personal Appearance
On the Screen—DOROTHY GISH in "London."

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music and action
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Reinhard Weerenrath, Willie &
Eugene Howard

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Martinielli, Mischa Elman, N.
Y. Philharmonic Orch. of 107
led by Hy. Hadley, Met. Opera
Chorus.

and John
BARRYMORE
The greatest lover of all ages
in "Don Juan"
A Warner Bros. Production
WARNER THEATRE
B'way & 52nd St., N. Y.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXIV, NO. 10.

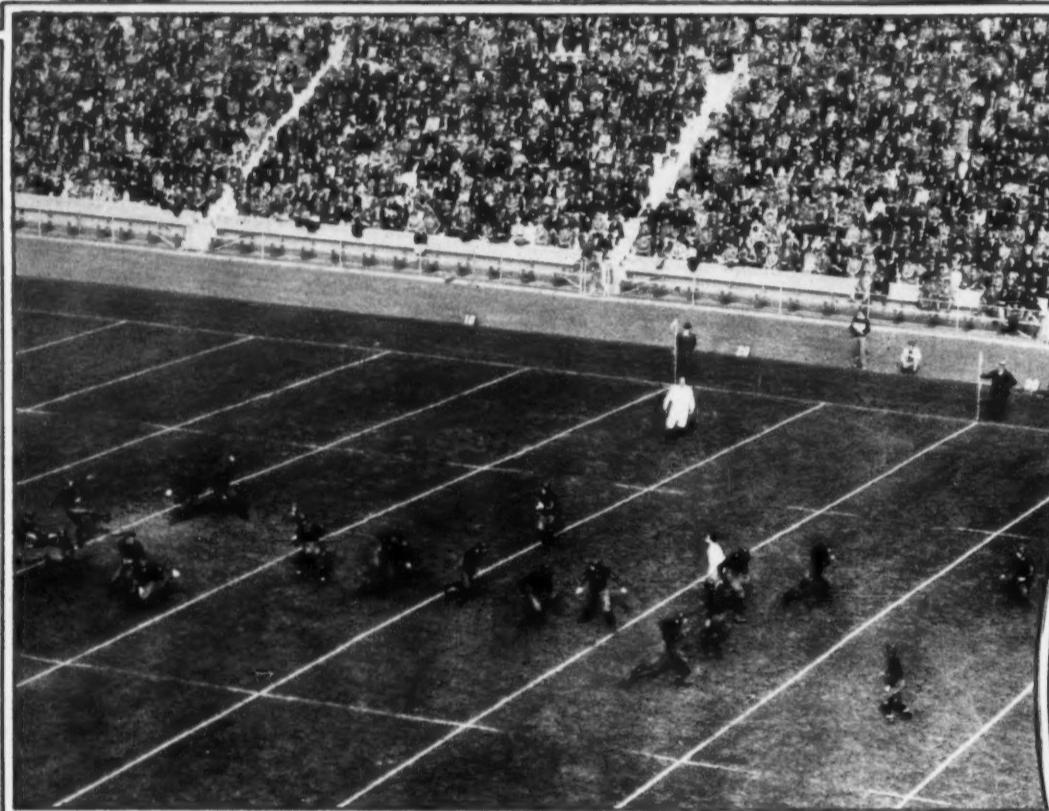
NEW YORK, OCTOBER 28, 1926.

PRICE TEN CENTS.



LIKE A GREAT FISH SWIMMING IN THE OCEAN OF AIR: THE GIANT DIRIGIBLE LOS ANGELES
Flies Over Detroit. Below Her Is Washington Boulevard, With the Book-Cadillac Hotel on the Right and the
Lofty New Book Tower on the Left.
(Times Wide World Photos.)

AMATEUR AND PROFESSIONAL FOOTBALL IN FULL SWING



THE FIRST QUARTER: HAMILTON OF
THE NAVY

Punting in the Game in Which the Budding
Sailors Conquered Princeton, 27—13.
(Times Wide World Photos.)



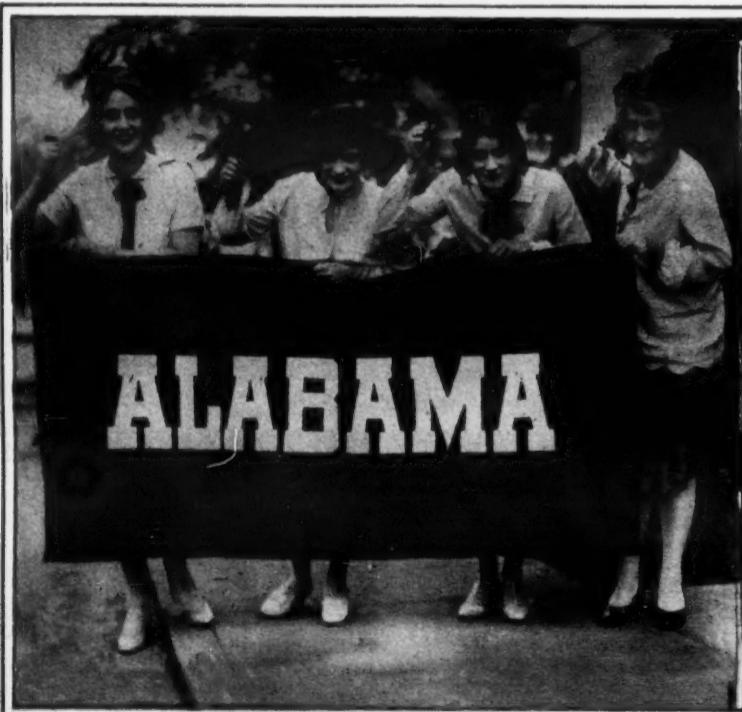
THE CHIEF FEMININE
CHEER LEADER:

MISS ELINOR WILLIAMS,
Captain of the Co-ed Rooters
Who Give Their Moral Support to
the Football Team of the University
of Alabama and Hope to Cheer Them
on to Another Southern Championship.

(Times Wide World Photos.)

OLD ELI DEFEATS DARTMOUTH: THE SCRAPPY
YALE ELEVEN

Wins, 14—7, in the Great Bowl at New Haven. A Forward
Pass From McGonigle to Scott in the Fourth Period Gave
Yale Its Margin of Victory. The Photograph Shows Scott
of Yale Being Stopped by Horton of Dartmouth After
Making a Short Gain. (Times Wide World Photos.)



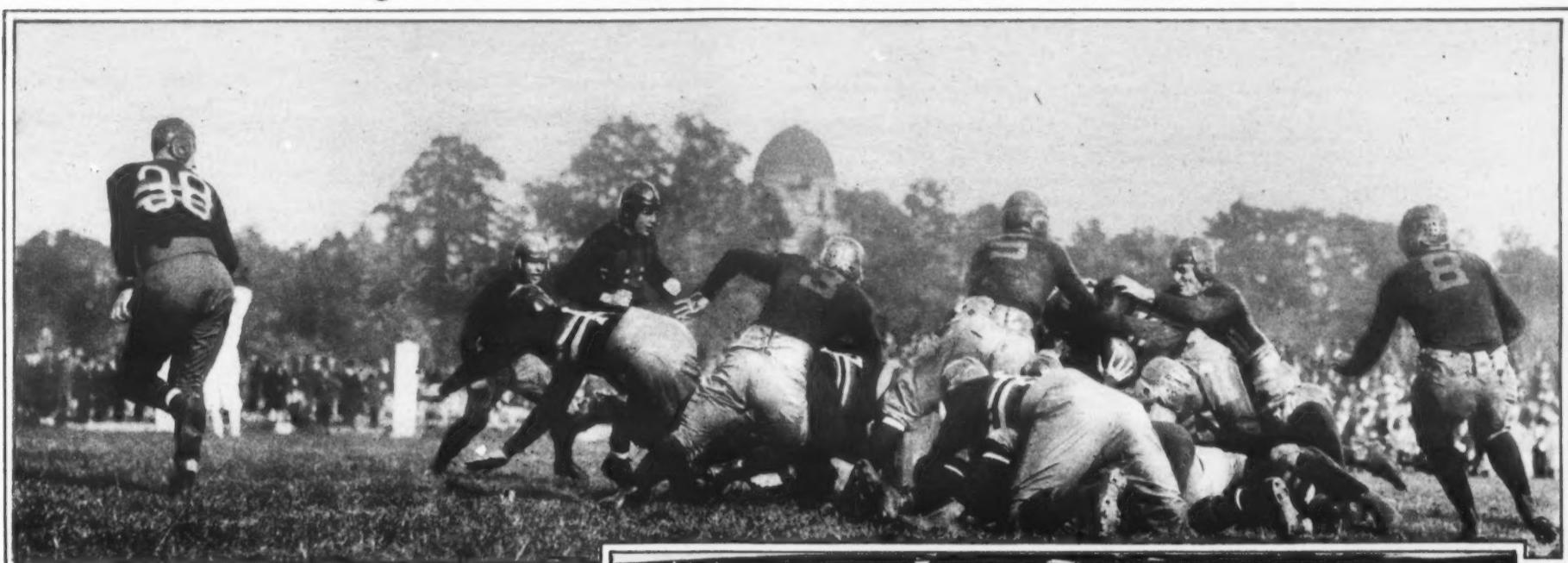
WHO COULD FAIL WITH SUCH SUPPORT?
CO-ED ROOTERS

of the University of Alabama, Who Firmly Believe That
Their Football Boys Will Again Win the Southern
Championship. Left to Right: Misses Margaret Allison,
Babye Bess Bailey, Dorothy Wilson and
Augusta Montgomery.
(Times Wide World Photos.)



SINGING THEIR PEP SONG: THE CHICAGO UNIVERSITY MAROON TEAM
Invoke Good Fortune by Lifting Their Voices in a Hymn of Resolution and Loyalty to Their
Alma Mater.
(Times Wide World Photos.)

AS STURDY SQUADS CLASH IN FIERCE GRIDIRON CONTESTS



THE ARMY WHIPS SYRACUSE:
A HEFTY SCRIMMAGE

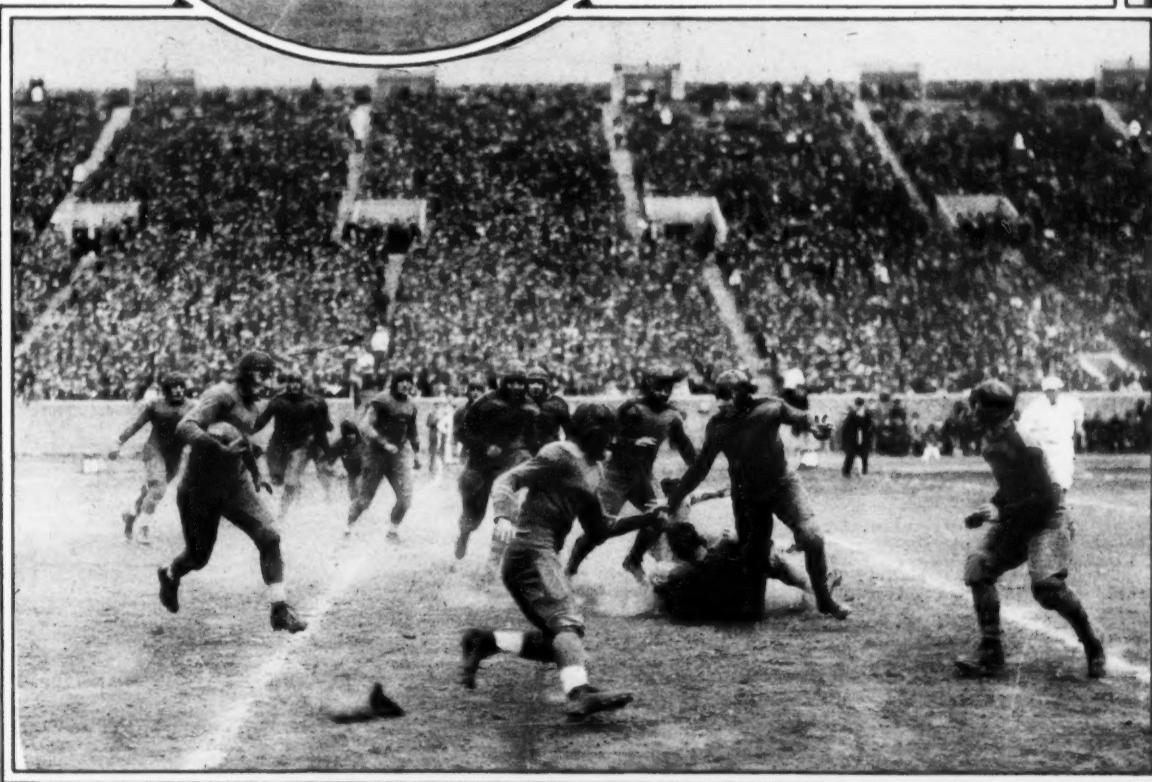
in Which Wilson of the Army Goes Through Syracuse's
Centre. The Final Score Was: Army 27, Syracuse 21.
(Times Wide World Photos.)



WHEN PENN BEAT CHICAGO UNIVERSITY: MARKS OF CHICAGO

Heaves a Long Pass Down the Field. It Was
Intercepted by Murphy of Pennsylvania. The
Final Score Was 27-0.
(Times Wide World Photos.)

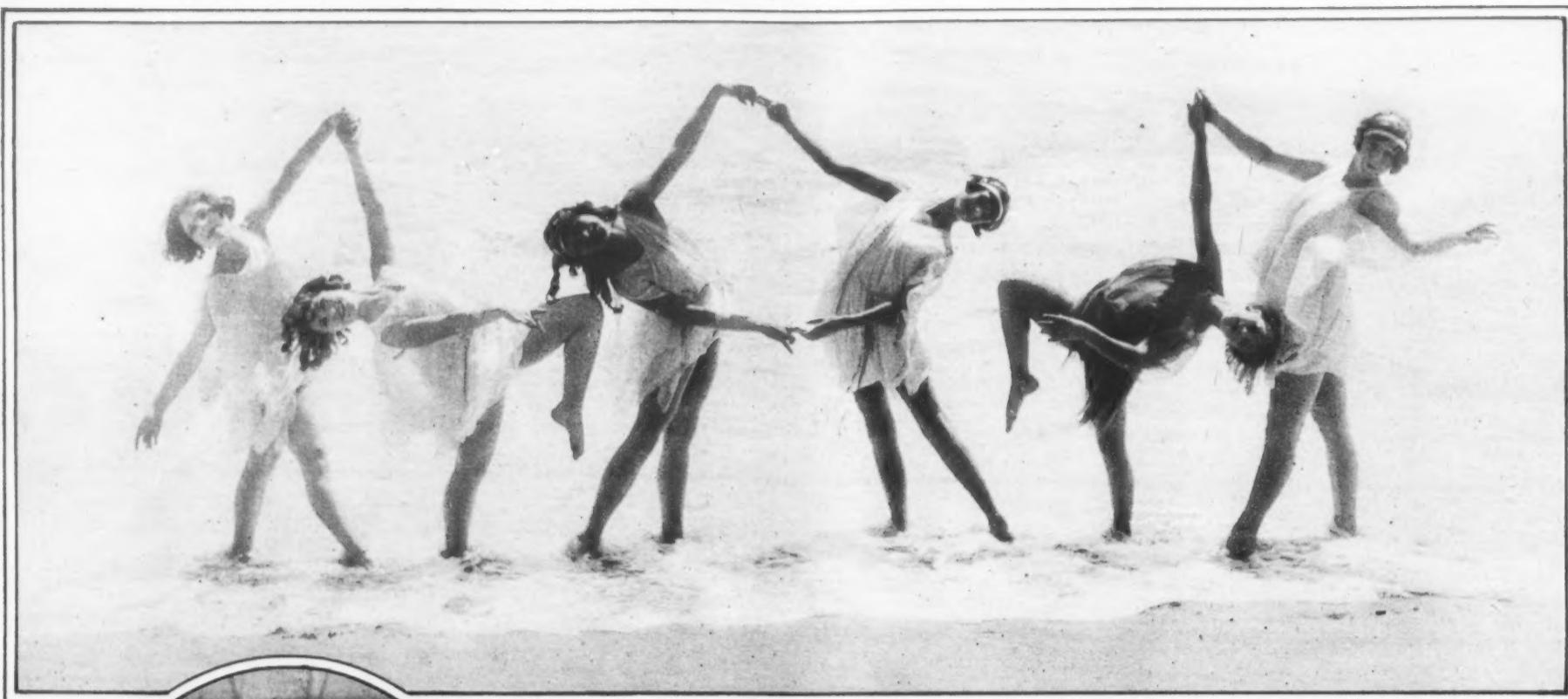
THE AIR MALE:
BLONDY RYAN
of the Holy Cross Football
Squad Does a Little Bit of
Aviating.
(Times Wide World Photos.)



PROFESSIONAL FOOTBALL: MAUER OF NEWARK
Carrying the Ball in the Game Between Newark and the Philadelphia Quakers in the Game at the
Sesquicentennial Stadium Which the Quakers Won.
(Times Wide World Photos.)



BEFORE THE PENN-CHICAGO GAME:
CAPTAIN WALTER MARKS OF CHICAGO
(Left) Shakes Hands With Captain George Thayer of
the University of Pennsylvania. Referee Thorpe Is in
the Centre, Holding the Ball.
(Times World Wide Photos.)



DIANA IN A GINGHAM GOWN:
MISS RUTH HOLDEN
Proves That It's the Keen Eye and
Steady Hand, Not the Costume, That
Gets Results in Southern California
Duck Shooting.
(Times Wide World Photos.)

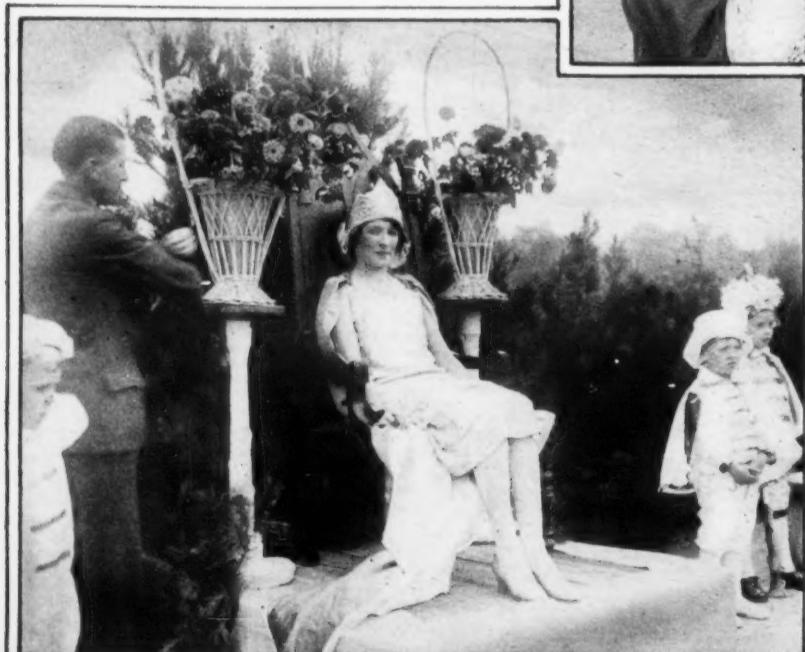
ON THE SHORES OF
THE BLUE PA-
CIFIC: LAUGH-
ING WAVES
KISS THE
BARE FEET
of These
Pretty Mem-
bers of the
Earle Wallace
Dancers,
Whose
Rehearsals
Are Staged
Against an
Exquisite
Background
of Sea and
Sky, Like a
Scene in Old
Greece.
(Fred Masters.)



RADIO INSTRUCTION: AN
ATLANTA CLASSROOM
in Which Public School Pupils
Listen to a Daily Lesson in Cur-
rent Events Which Is Broadcast
for Their Special Benefit.
(Times Wide World Photos.)



THE GUY
THAT
RULES THE
ROOST: A
PRIZE
LEGHORN
Shown at the
Southeastern
Fair in
Atlanta Is
Held by Mrs.
R. H. McLean.
(Times Wide
World Photos.)



QUEEN OF THE FAIR: MISS RUBY WILSON,
as "Miss Rome," at the Floyd County Fair, Held at Rome, Ga.
(Times Wide World Photos.)



A MINIATURE FLYING BOAT: MISS JOAN FAIRFIELD
of Los Angeles Tries Out a Line-for-Line Model of the Famous
NC-4, That Will Take Place in Miniature Seaplane Races Which
Will Be One of the Amusements at Newport Bay, Cal., This Winter.
(Times Wide World Photos.)

HAPPY CHILDHOOD IS REFLECTED IN MODERN NURSERIES



A DELIGHTFUL, SUNNY ROOM
With Baby Grand Piano, Tea Service, Birds and the Beginning of a Library.
Also There Is Dolly Sitting in a Chair and Looking at It All.
(J. C. Demarest & Co., Decorators.)



THE CHARMING LITTLE SALON
of Patricia Ziegfeld, Daughter of Mr. and Mrs. Florenz Ziegfeld, at
Hastings-on-Hudson, N. Y., Furnished With Tasteful Simplicity.
(Elsie Sloan Farley, Decorator.)

By Lillian Morgan Edgerton

ONE of the most pleasant tasks the home maker finds to do is the fitting up of little daughter's room. To every mother it is, in a way, living over again her own childhood, visualizing the earliest scenes of life in her surroundings as they seem now, in remembrance, to have been. Any woman who had a happy girl's life still cherishes in her heart the things that were dear to her from babyhood on, even though she may recall with amusement the exaggerated size and importance of things as they were seen through young eyes. There is perhaps a shy impulse to pass on to her own daughter the old rag doll or the better one with bisque head and marvelous, human-like tricks, even if the works have been somewhat damaged by time. Her own first little shoes are perhaps laid away against the time when the daughter herself shall have married, but the small rocker, the story books, the colored prints of beribboned kittens that hung on the wall, and the play set of dishes—or what is left of them—any or all of these things are potent to stir tender memories and a desire to bring them again into the environment of her child.

* * *

First there is the proper furnishing for physical comfort and well-being. This chamber or chambers—for some little ladies have a suite all their own—should be the brightest, the sunniest in the house. Heat and ventilation should be perfect, and if it is possible to have a cheerful view from the window, that, too, is desirable. People have widely different ideas of these matters. There are fresh-air enthusiasts and various kinds of "fans" on the subject of bringing up children and of the proper environment for them, all of which is expressed in the decorating and furnishing of their living quarters. Happily, there are few who coddle them in overheated rooms and permit them to spend the waking hours in just any sort of surroundings. The interest women now take in the decorating of their rooms has extended to the children's, and there are found to be innumerable ways of making these in every sense attractive and beneficial to the occupant.

* * *

Because earliest impressions are the most lasting, it is essential that they be the right ones, and this is keenly appreciated by most mothers, as is plainly illustrated in the thought and activity which are now being devoted to the rooms in which children spend their growing days. The embryonic belle of

the present day very early finds ways to express her taste and preference and the meeting and guidance of these present the most delicate of all problems. None can know as well as mother just what they are and what they signify, and no other person knows or should know in what direction they ought to be guided. But the practical working out, the technique, as it were, by which the best influence may be exerted and the happiest results attained may require the counsel of a trained decorator.

* * *

Every decorating establishment has plans and materials that may be suitably used for the beautifying of a child's room, and now the large shops are offering wall papers, draperies, rugs and furniture that are especially designed for children. These are to be had in many styles and at prices to suit almost any purse. Wall papers are especially attractive in the present fashion, which is fortunate, for few children share the liking of their elders for plain walls. Scenic papers are to be had that tell fairy tales and furnish perpetual entertainment with pretty pictures. These are shown in reproductions from various countries, European, Chinese, the fascinating Dutch windmills and gardens, queer Japanese ladies and funny babies.



BOOKS AND PLAYTHINGS AND SERVICE FOR TWO
Make Inviting a Room for Girls and Boys, Shown in a Leading New York
Department Store, and Possible on the System of a Modest Budget.
(Courtesy Child Study Association of America, Inc.)



THE TINIEST GIRL IN THE HOUSE
May Have Her Own Room Attractively Decorated at Small Cost if It Is
Done on the Budget System, as Shown in This Exhibit From a Leading New
York Department Store.
(Courtesy Child Study Association of America, Inc.)

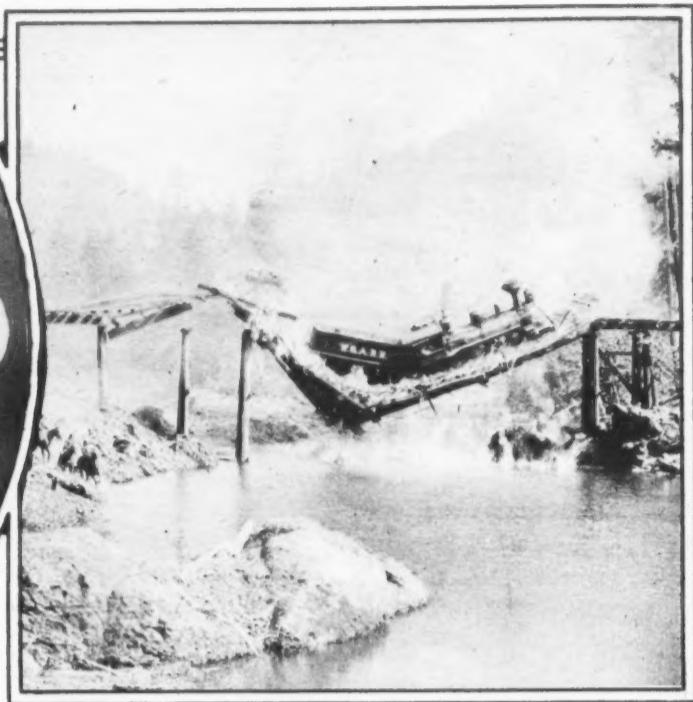
Close-Ups of the Stars of Movieland



COLONEL TIM McCOY,
Metro-Goldwyn-Mayer's Western Hero, Jumps as Well
as He Rides.



IN THE MORSE CODE: A DOT
AND-DASH SWEATER
Which Spells the Name of Dorothy
Phillips (Metro-Goldwyn-Mayer).



THE BRIDGE GIVES WAY: A THRILLING SCENE
From Buster Keaton's Forthcoming Picture, "The General" (United Artists). The Picture Has a Civil War
Background.

THESE movie people are an industrious lot. On the very day after her marriage to Milton Sills, Doris Kenyon was informed that she had been assigned to play in Sam Rork's production of "The River" opposite Lewis Stone. This means an early return to work for the new Mrs. Sills, but we have never yet heard a movie actor or actress complain of that.

* * *

Two star assignments of title writers are those of Rupert Hughes to do the captions for "Old Ironsides" and Ralph Spence to perform the same kindly office for "Altars of Desire." Spence, by the way (who is the author of "The Gorilla"), has signed a contract with Metro-Goldwyn-Mayer, and will be a regular member of their staff.

* * *

And now "Way Down Upon the Swannee River" is to be made into a whole moving picture, all by itself. Richard Talmadge will be the star, and the story will be filmed on the banks of the famous river, which not only inspired one of the world's greatest songs but has recently been responsible for the emergence of the Black Bottom. According to Universal's announcement, the cost of screening "Way Down Upon the Swannee River" in its native setting will be approximately \$250,000. How those people do fling money around!

* * *

"The Prince of Tempters," produced by Robert T. Kane and distributed through First National, has had its metropolitan opening at the Strand Theatre. It is a lavish affair, and the cast includes Ben Lyon, Lya

de Putti, Lois Moran, Ian Keith, Sam Hardy, Mary Brian and various others. The story is based on a novel of E. Phillips Oppenheim's called "The Ex-Duke," and deals with a young monk who receives a special dispensation from his vows in order to become an English peer. Then the world, the flesh and the

devil enter upon the scene and do their usual damage. Miss de Putti does some of the most effective vampiring that even she has ever performed—which, brothers, is saying much. Don't miss it when it comes your way.

* * *

No less a person than Paul Whiteman, the King of Jazz, will probably enter the flickering screen profession before long. According to present rumors, he will play a comedy part somewhat on the order of those in which Fatty Arbuckle used to be so popular before—well, before. The idea of Whiteman as an actor is rather surprising, but this movie game accustoms one to shocks of the kind. Others have made good at the racket, and why not Paul?

* * *

According to the latest valuation of real estate owned by movie people in Beverly Hills, near Los Angeles, the figure is a bit over \$10,000,000. Happy days!

* * *

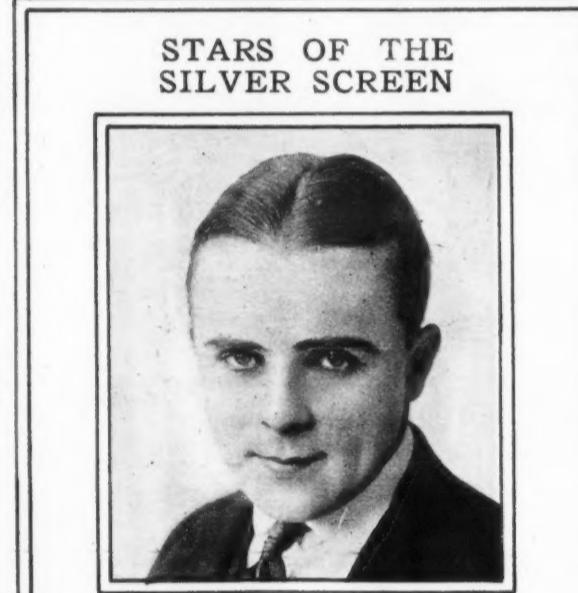
On the other hand, it is said that certain players of fair standing have been glad to take jobs as extras in Cecil de Mille's production of "The King of Kings," now nearing completion. These people, who get good salaries when employed, have suffered from long stretches of inaction and find the 'supers' pay acceptable. The men hide behind biblical beards and the women lose themselves in the crowd, so that their professional standing is not hurt. Every silver lining has its cloud.

* * *

Profane language has been forbidden in the de Mille studios while "The King of Kings" is being filmed.



ON THE INSIDE LOOKING OUT: JOHN
T. MURRAY,
Warners Brothers' New Comedian, Who Will
Be Seen in "Fingerprints."



BOBBY VERNON.

TO Chicago belongs the honor of having given birth to Bobby Vernon, the star of many educational comedies. He was born in the Windy City during the particularly windy month of March, 1897, and began his histrionic career at an early age.

The first play in which he appeared was called "The Rollicking Girl," and the scene of his début was the Gaiety Theatre, San Francisco. Later he appeared with Kolb and Dill, those prime favorites of the Western slope, and then, having arrived at 16 years of age, which with him was the age of discretion, he decided that moving pictures were the one best bet and made the plunge. He has remained in the picture game ever since.

Bobby's first rôles in the Sennett and Christie companies were character parts. In one picture he played opposite Louise Fazenda as an old man wearing a gray wig and a long beard. Then his own personality began to emerge, and he has gone rapidly ahead in popularity with the public.

Bobby stands 5 feet 2 inches in height. His weight is 146 pounds. He is a lover of all outdoor sports, but most of all his heart belongs to the sea, which he loves to sail in his private yacht.

He is married and is the father of a three-year-old daughter, who, no doubt, will be a movie star also in the distant future.



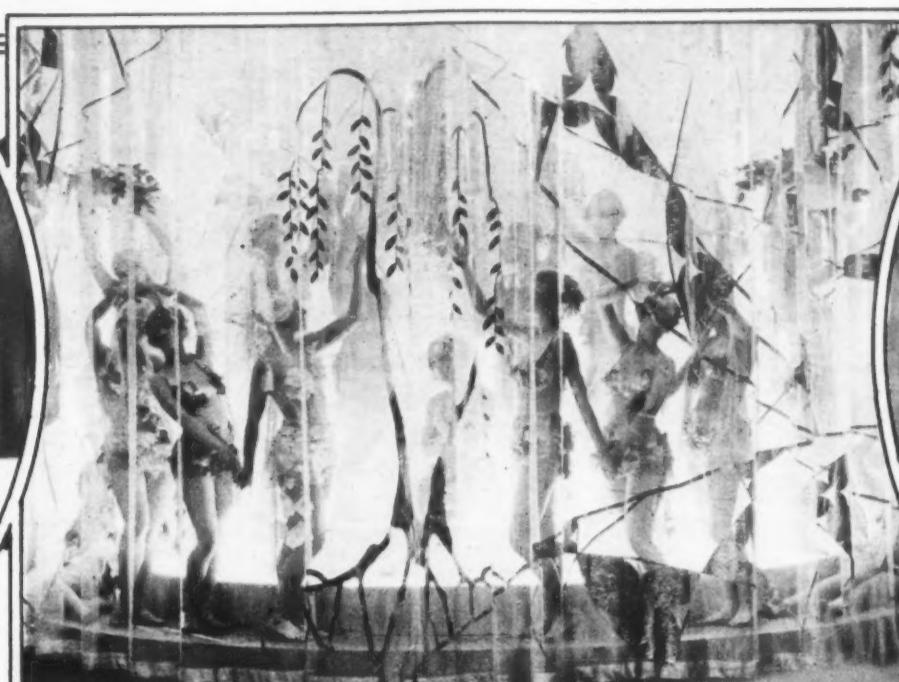
"THE BELOVED ROGUE": JOHN
BARRYMORE
in His Next Picture, Dealing With the Career
of the French Poet-Thief, François Villon
(United Artists.)

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion-Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

THRILLS AND CHILLS ABOUND IN "SORROWS OF SATAN"



THE GIRL HE LEFT BEHIND HIM:
CAROL DEMPSTER
as the Heroic Little Typist Who
Finally Proves the Salvation of
Geoffrey Tempest.



A PAGAN REVEL: ONE OF THE MOST EFFECTIVE SCENES
in D. W. Griffith's Remarkable Film Version of "The Sorrows of Satan."



THE ARCH-VILLAIN: PRINCE
RIMENEZ
(Adolphe Menjou) Plays the Devil in
"The Sorrows of Satan."

By Mitchell Rawson

THE Devil also has his troubles. That is the first fact that "The Sorrows of Satan" reveals to a public that has long awaited this lavish picture, and the second fact is that the directing hand of D. W. Griffith has not lost its cunning. Other facts, more or less familiar already, are that Adolphe Menjou makes an admirable Lucifer, that Carol Dempster is a talented and attractive young actress, that Lya de Putti is the very princess of vamps, and so on ad lib.

"The Sorrows of Satan," now playing at the George M. Cohan Theatre, is based on a novel by Marie Corelli, which propounded the revolutionary theory that the Devil doesn't really want us to do wrong—that in fact it hurts him more than it does us. The master tempter, if we only knew the truth, is only too glad when we refuse to succumb to his wiles, the reason being that when he was thrown out of heaven for insubordination a long time ago his present job was wished on him. His fate was to try through long ages to lead the human race astray, but for every soul that resisted him he was to enjoy one hour at the gates of paradise. And when the human race as a whole has acquired the power of turning him down consistently, he will be allowed to return to his former high estate as Son of the Morning.

Wherefore it would appear that he still has some distance to travel.

Take it or leave it, that is the basic idea back of "The Sorrows of Satan." The picture begins with a sort of vision of the first rebellion of disaffected angels and the laying of his doom upon Satan. Then we are transported to the modern world and to a young man and woman who are very poor but who

love each other very much. These parts are played by Ricardo Cortez and Carol Dempster. They live in miserable surroundings and the young man conceives the not very novel idea that what counts most of all in our present-day life is money. In fact, driven to desperation by the force of circumstances he declares that he would sell his soul for money. He is alone when he makes this assertion, and a thunderstorm is going on outside the window. The storm grows more furious, lightning flashes about

the room, the rain pours down, and in the hallway appears the shadow of Satan, the sorrowful but unrelenting. He has come to call the young man's bluff.

Riches and all that they can bring are given Geoffrey Tempest (Mr. Cortez) by the suave Prince Rimenez (Adolphe Menjou) in return for his allegiance. He is craftily persuaded to abandon his sweetheart. This shabby business is largely effected through the lures of a certain Princess Olga, who of course is no other than Lya de Putti. As for Geoffrey, he never realizes until the climax of the story that Prince Rimenez is actually the sovereign of Hades. When he does realize it and when the horrible and gigantic shadow of Satan in his own person looms above him he flees to the girl whom he betrayed, where she lies on her sickbed. In her arms he finds safety, and Satan, knowing when he is beaten, goes away well pleased.

The picture is gorgeously produced. Prince Rimenez, as might be expected, introduces his victim to the most luxurious circles, where revels are staged which might have moved the envy of Nero. Mr. Griffith has always liked to do things on a big scale, and he probably enjoyed himself thoroughly while supervising this picture.

As for the orthodoxy or unorthodoxy of the central theme, that is a matter for the theologians. But it is quite an achievement to succeed in arousing a certain sympathy for the leader of the hosts of evil.

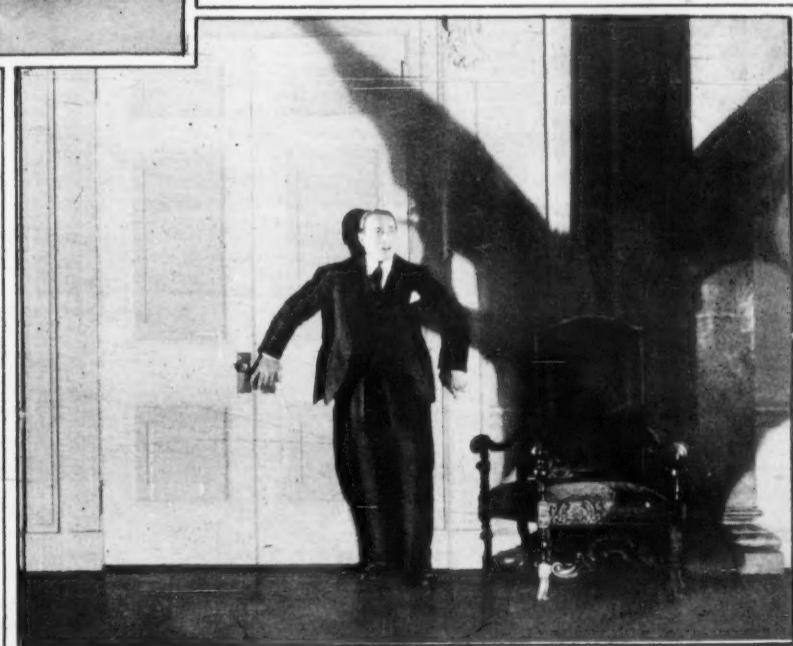
The cast is excellent and the story moves smoothly and impressively. Like the Fat Boy in "Pickwick Papers," it makes your flesh creep, which was exactly the intention of Mr. Griffith and his very capable supporters. So everybody (even Satan) ought to be happy.



HIS
INFERNAL
MAJESTY:
ADOLPHE
MENJOU,
as Prince
Rimenez
(Alias the
Devil) in "The
Sorrows of
Satan," as
Seen by
Fowler, the
Caricaturist.



THE CONSPIRATORS: ADOLPHE MENJOU AND LYA DE
PUTTI,
as Prince Rimenez and Princess Olga, Who Lead the Talented Young
Hero Astray.



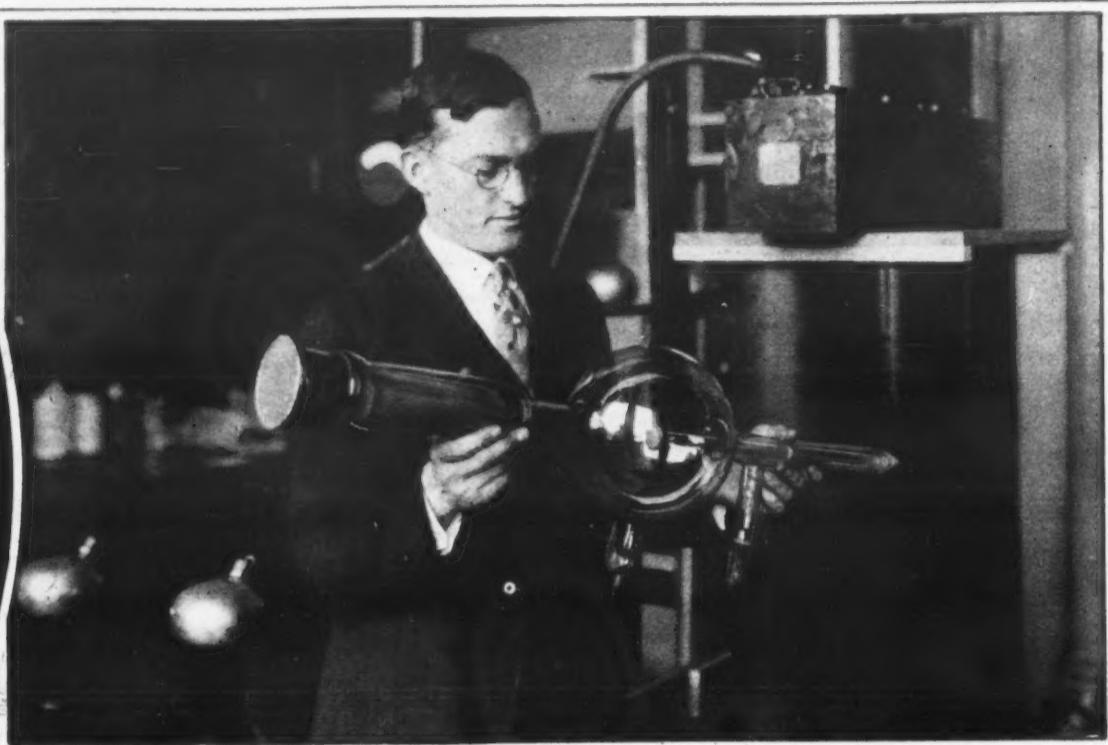
A FEARFUL REVELATION: GEOFFREY TEMPEST
(Ricardo Cortez) Learns That His Suave Patron, Prince Rimenez,
Is No Less a Person Than Lucifer Himself.



NEW CATHODE TUBE BENDS ELECTRONS TO SERVICE OF MAN



A MASTER OF ELECTRONS: DR. WILLIAM DAVID COOLIDGE, Whose New Cathode Tube May Bring Revolutionary Progress in Physical Science. (Courtesy General Electric Co.)



THE CATHODE RAY TUBE: H. F. TANIS JR.

Exhibits the Apparatus With Which Dr. W. D. Coolidge Has Been Able to Bombard Organic and Inorganic Matter With Billions of Electrons.

(Courtesy General Electric Co.)

A WONDERFUL step forward in man's mastery of his environment is foreshadowed in the startling announcement at a meeting of the Franklin Institute, in Philadelphia, that Dr. W. D. Coolidge, assistant director of the General Electric Company's research laboratory at Schenectady, N. Y., has constructed a new cathode tube by which he is able to project and control streams of electrons traveling at the rate of 150,000 miles a second.

The ray is projected through a thin metal window in the tube into the open air, where every type of matter can be subjected to violent electronic bombardment. The experiments already made have yielded results which will provide food for scientific speculation for a long time to come.

Some of the results so far have been that the rays have:

1. Changed acetylene gas into a yellow powder

resembling a varnish, which it has thus far been impossible to analyze.

2. Changed castor oil to a solid.
3. Turned transparent rock salt crystals black.
4. Produced permanent negative electric charges in certain substances.
5. Killed bacteria, including spores.
6. Killed fruit flies exposed to the rays for a fraction of a second.
7. Turned pure quartz, as clear as water, into purple with many streaks and clouds.
8. Caused many minerals, after brief exposure, to glow with brilliant colors for varying periods.
9. Profoundly altered living cells, such as the skin of a rabbit's ear, which, after exposure for one-tenth of a second to the rays, became tanned. A scab was formed which came off, taking the hair with it; and a few weeks later snow-white hair, twice as long as normal, grew on the ear.

The electron, according to modern theory, is the basic unit of matter. Billions of electrons are contained in the cathode ray, which is thrown from a tiny electric light filament, heated in an almost perfect vacuum. The filament is mounted in a metal cup, from which the stream of electrons passes into a metal tube or shield, which repels the electrons from its sides and keeps them moving toward the window from which they are projected at a speed of approximately 150,000 miles a second, eight-tenths of the velocity of light.

Dr. Coolidge is the inventor of the Coolidge tube which is now in general use for the treatment of cancer, for X-ray photography and for many lines of research. The occasion on which he made his first public demonstration of the cathode ray apparatus was the ceremony at which the Howard N. Potts medal was conferred on him by the Franklin Institute on account of his invention of the tube.



HENRY LEE OFFERING RESOLUTION OF INDEPENDENCE

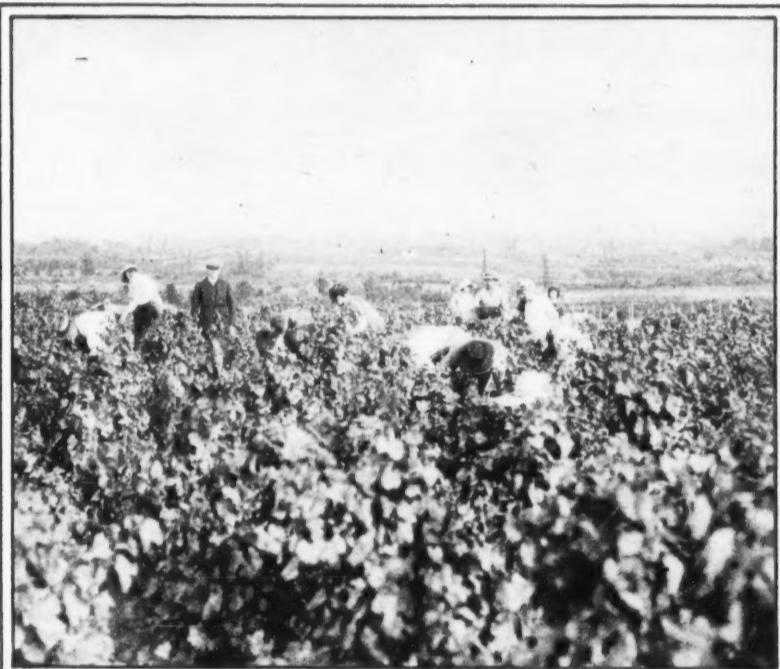
OLD VIRGINIA'S DAY AT THE SESQUICENTENNIAL: ONE OF THE FLOATS in the Spectacular Parade Depicting Great Events in the History of the Old Dominion. (Times Wide World Photos.)

FOUR FATHERS OF TWINS: THEY ARE ALL DEACONS in the Same Baptist Church at Fountain Inn, S. C. Left to Right, Top Row: A. R. Meadors, With Wade H. and Mary Helen; the Rev. George P. White, Pastor; J. A. Barry, With John Andral and Martha. Bottom Row: S. L. Coleman, With Billy and Broadus S.; J. W. Fowler, With Louis B. and Edward D. (Times Wide World Photos.)



A MASCOT FROM THE HAND OF NATURE: BILLY, a Bear Cub From India, Has a Horseshoe Distinctly Marked on His Neck in Light Yellow, the Rest of His Body Being Black, and Several Theatrical People in London Have Adopted Him as Their Official Luck-Bringer. (Times Wide World Photos.)

HOW THE FOLK OF BURGUNDY PRODUCE ITS FAMOUS WINE



WHERE THE WINE OF BURGUNDY COMES FROM: GATHERING GRAPES
at Chateau des Capitans, Julienas (Rhône), One of the Most Famous Vineyards of France.
(Times Wide World Photos.)

"OH, PLEASE-
ANT LAND OF
FRANCE!"
RETURNING
FROM THE
VINEYARDS
With the Grapes
Whose Juice Is
Later to Be
Quaffed by
Many American
Travelers.
(Times Wide
World Photos.)



A BACCHIC MEMORIAL: THE GRAPE-PICKERS' MONUMENT
at Macon, Burgundy, in Honor of Those Who Gather the Ingredients of the Cup That Cheers.
(Times Wide World Photos.)



THE WINE-PRESS: HOW THE JOYOUS JUICE
Is Extracted From the Grapes in the Wine Land of
Burgundy.
(Times Wide World Photos.)



BOTTLING AND LABELING: SISTERS OF
HEBE
Who Give the Bottles a Last Caressing Touch
Before They Go Out to the World's Markets.
(Times Wide World Photos.)



Democratic America Gives Royal Welcome a



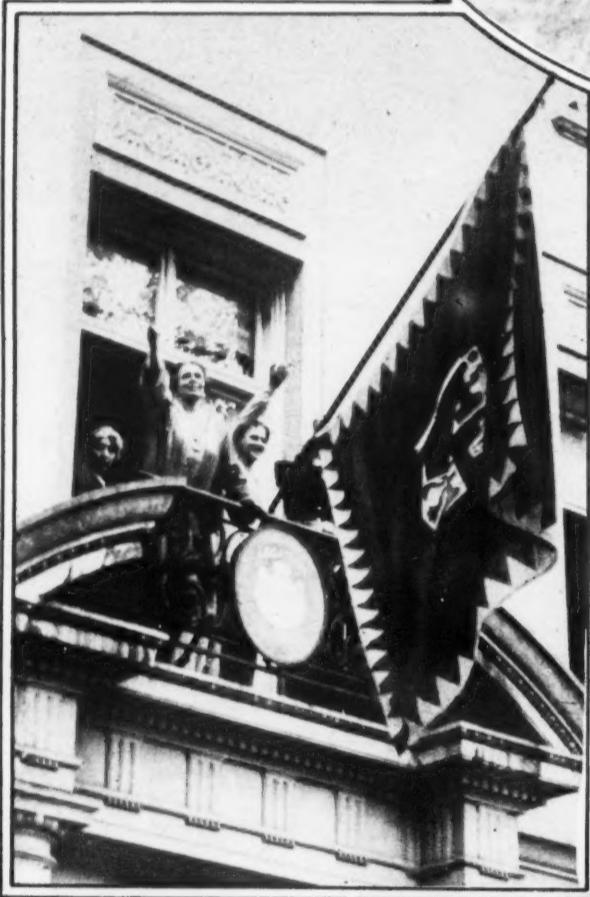
BEFORE THE LEVIATHAN
SAILED FROM FRANCE:
QUEEN MARIE

Is in the Centre, With Prince
Nikolas on Her Left and the
Princess Ileana and Mrs.
Woodrow Wilson, Widow of
the Late President, on Her
Right.

A ROYAL POETESS
VIEWS MANHATTAN'S
SKYLINE: THE QUEEN
OF RUMANIA
(at Right) and Princess
Ileana Get Their First Look
at the Mighty City of New
York.



BROADWAY'S WELCOME TO ROYALTY:
STREET
in Spite of Rain as the Queen's Party Pass Trini
the City Hall.
(Times Wide World Photos.)



A GREETING TO AMER
ICA: FROM THE BAL
CONY OF THE
RUMANIAN LEGATION
in Washington Queen Marie
and Princess Ileana Wave
to the Crowd in the Street
Below.
(Times Wide World Photos.)



ARRIVING AT THE CITY HALL: IN THE QUEEN'S AUTOMOBILE
Are J. Butler Wright (Sitting Beside Queen Marie), Representative of the United States
State Department, and Grover Whalen of the Reception Committee.
(Times Wide World Photos.)



AT THE TOMB OF
THE UNKNOWN
SOLDIER: A ROYAL
WREATH
Is Laid Upon the Na
tional Memorial of the
Great War by Queen
Marie.
(Times Wide World
Photos.)

QUEEN MARIE.

YOU are welcome to our
Queen Marie;
For you're gracious, gra
Queen Marie;
We are always glad to greet
One so lovely and so sweet,
One whose visit is a treat,
Queen Marie.

We are glad you've reached
Queen Marie;
Democratic to the core,
Queen Marie;
You are colorful, intense,
With a world of common ser
And we will not spare expen
Queen Marie.

Look our country through and
Queen Marie;
Give us nothing but our due,
Queen Marie;
Do not flatter us, we pray,
Frankly, freely say your say
If you want to flay us, flay,
Queen Marie.

Do exactly as you please,
Queen Marie;
Rush around or take your ease
Queen Marie;
North, South, Central West and
We are yours, our honored guests
You are worthy of the best,
Queen Marie.

May your life be happy, long
Queen Marie;
May your realm be ever strong
Queen Marie;
You are capable and keen,
Dignified in speech and mien,
You are every inch a Queen,
Queen Marie!
—William R.

me as Rumania's Queen Visits Our Shores



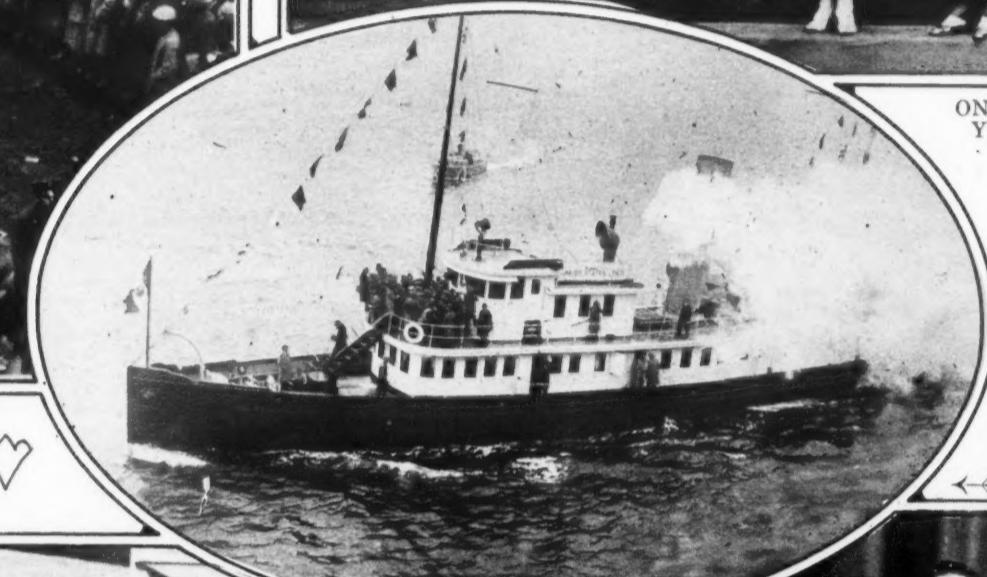
ROYALTY: THOUSANDS LINE THE STREET
Party Pass Trinity Church on Their Way to City Hall.
(World Photos.)



ON THE STEPS OF THE NEW YORK CITY HALL: QUEEN MARIE

and Mayor Walker Are Standing Together on the Lowest Step. At the Left Is Grover Whalen of the Municipal Reception Committee.

(Times Wide World Photos.)



HER MAJESTY SAILS UP THE BAY: QUEEN MARIE OF RUMANIA and Her Party, Leaving the Leviathan and Boarding the Steamer Macom, Are Carried Ashore, Where an Official Welcome Awaits Them.



AT MOUNT VERNON: THE QUEEN ARRIVES

at the Home of George Washington to Pay Tribute to the Founder of the Nation.

(Times Wide World Photos.)



THE QUEEN'S SON AND DAUGHTER: PRINCE NIKOLAS

(Right) and Princess Ileana as They Descended the Stairway of the Rumanian Legation in Washington on Their Way to the State Dinner Given in Queen Marie's Honor by President and Mrs. Coolidge at the White House.

(© Harris & Ewing, From Times Wide World.)



THE ROYAL PARTY ARRIVES IN WASHINGTON: PRINCESS ILEANA,

Prince Nikolas, J. Butler Wright of the State Department, Queen Marie and Secretary of State Frank B. Kellogg (Left to Right).

(Times Wide World Photos.)

EN MARIE.

Welcome to our land,
Queen Marie;
We gracious, graceful, bland,
Queen Marie;
We glad to greet
And so sweet,
Is a treat,
Queen Marie.

You've reached our shore,
Queen Marie;
The core,
Queen Marie;
So, intense,
Of common sense,
At spare expense,
Queen Marie.

Through and through,
Queen Marie;
But our due,
Queen Marie;
We, we pray,
Say your say,
Play us, play,
Queen Marie.

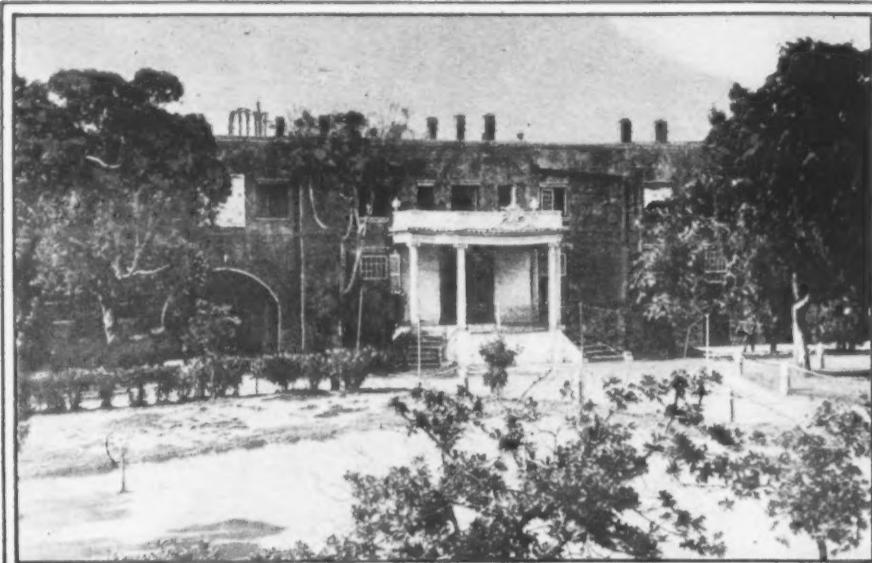
You please,
Queen Marie;
Take your ease,
Queen Marie;
Enter East and West,
Our honored guest,
One of the best,
Queen Marie.

Be happy, long,
Queen Marie;
Be ever strong,
Queen Marie;
And keen,
Such and mien,
Such a Queen,
Queen Marie!

—William R. Shields.



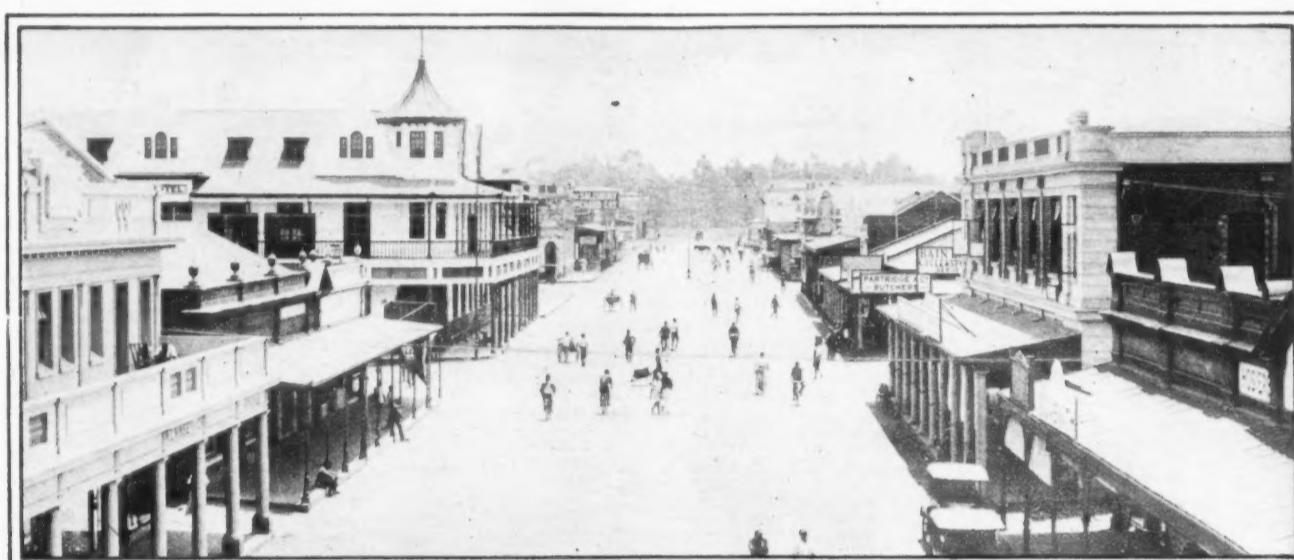
SOUTH AFRICA, WHERE A MIGHTY NATION IS BEING BORN



THE
CASTLE:
RESIDENCE
OF THE
GOVERNOR
GENERAL
at Capetown,
in the Shadow
of the
Famous
Table
Mountain.
(Times Wide
World Photos.)



THE
CECIL
RHODES
MEMORIAL
at His Former
Home, Rondes-
bosch, Near
Capetown.
(Times Wide
World Photos.)



A STREET IN SALISBURY,
the Capital of Southern Rhodesia.
(South African Railways and Harbors Publicity Dept.)

PEARING first as a black cloud high up in the heavens, and then gradually taking the form of a mountain clothed in a misty garment of white which softens its rugged outlines, the Cape of Good Hope makes an impressive sight as the traveler who has crossed the weary waste of the Atlantic first views it. There lies South Africa, land of the future, where the white man is building a nation which is bound to play a great part in the life of the world during the years to come.

Nestling around the foot of the cape lies the thriving city of Capetown, with its varied and colorful life. Here Kaffirs and Dutch burghers and Britons and Afrikanders (as the native-born of British stock are called) mingle in the market places; great liners from all parts of the world anchor in the huge harbor, while busy tugboats snort their way through the congested shipping. Here the modern world has established a busy mart at the southern gateway of the most ancient of the continents.

Capetown acts as the clearing house for the great territory extending through the Cape Colony and Southern Rhodesia. It formed one of the principal bases for British troops during the Boer War. It was from Capetown that that indomitable adventurer

and empire builder, Cecil Rhodes, set out on his remarkable career which ultimately resulted in the extension of British rule over the Transvaal, the old Orange Free State and Rhodesia. And to this day the shadow of Cecil Rhodes seems to brood over the nation which he, more than any other one man, created.

Durban, in Natal, is the shipping point of the great veldt country. It is a thoroughly modern city, though its streets contain one of the most picturesque sights which the globe-trotter will encounter in his journeys about the earth—namely, the rickshaws which ply up and down its thoroughfares, drawn by giant Zulus clad in leopard skins and wearing buffalo horns on their heads. Durban is a city of beautiful gardens, terraces and esplanades, especially in the Berea, the residential section which overlooks the main city.

Another most interesting centre of industry is Kimberley, the diamond town, which was besieged by the Boers during the South African war. The diamond mines are surrounded by hundreds of acres of barbed wire, charged with electricity and also guarded by armed sentries, while giant searchlights sweep the entire area by night. The earth from which the diamonds have been pounded out by great steam

crushers is piled up in huge heaps near the mines, and after sunset each of these heaps, through the presence of the tiny diamond chips which remain, takes on the appearance of a gigantic precious stone.

Johannesburg, the city of gold, is also a city of heat and a city of winds. It is one of the wealthiest of human communities.

Sport royal awaits the hunter in the great stretches of the veldt. Antelope abound, while in the vast forests is to be found the fierce and untamable African lion, which can always be relied upon to give the pursuer a run for his money.

The greatest problem which South Africa must face in the future is that of the overwhelming native population, which outnumbers the whites in the proportion of five to one. At present that is all to the good from the viewpoint of those whose chief interest lies in having an unlimited supply of labor; but when we look ahead we can see only a gigantic question mark.

However, the British and Dutch are both capable and sturdy stocks, and no doubt they will be able to cross the bridges that lie in front when they come to them. In the meantime, South Africa is well worth seeing.



INLAND NAVAL TRAINING: LADS OF JOHANNESBURG
Who Are Preparing to Serve in the Naval Forces of the
Dominion of South Africa.
(Times Wide World Photos.)

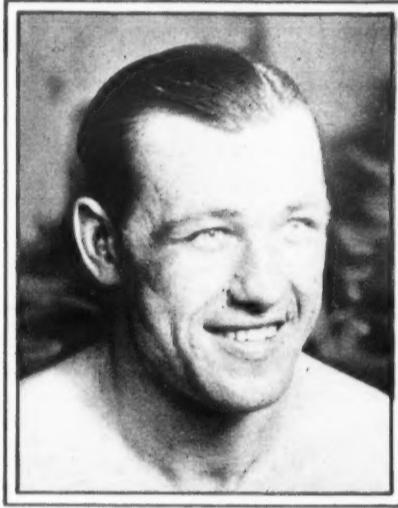


SOUTH AFRICAN ABORIGINES: ZULU WOMEN
of Natal in Their Best Holiday Attire.
(Times Wide World Photos.)

BRAWN AND BRAIN PROVIDE THRILLS IN SPORT EVENTS



THE WEEK'S SPORT-
ING CELEBRITY



JACK SHARKEY.
(Times Wide World Photos.)

ANOTHER startling ring upset, almost comparable to that which occurred when Tunney took the heavyweight crown away from Dempsey, occurred on Columbus Day at Ebbets Field, Brooklyn, N. Y. No less a fistic warrior than Harry Wills, the Brown Panther, the man who had vainly challenged and taunted Dempsey for six years, met defeat at the hands of Jack Sharkey of Boston.

Outweighed by twenty pounds, Sharkey rushed in where many high lights of pugilism have feared to tread. It was his fight all the way. Wills was repeatedly warned for holding and hitting, but it was his only resource. At last, in the thirteenth round, with only two more to go, Referee Haley's patience became exhausted and he waved the negro to his corner and gave the fight to Sharkey.

Thus passed a figure which has loomed threateningly over the heavyweight horizon for half a dozen years.

Sharkey, in spite of Wills's fouling tactics, was greatly disappointed over the fight ending as it did. He would much have preferred to finish the fifteen rounds, winning a clean-cut decision on points. Haley's action, however, was entirely justified, and there was no possible comeback for Wills or his supporters. He was a badly beaten man, and the days of his pugilistic glory were gone.

The new runner-up for the championship, who has already filed a challenge with Gene Tunney, is 24 years old. He formerly served in the navy (which, in the event of a match with Tunney, may possibly revive the old feud between sailors and marines), is married and has two small daughters.

GOES UP IN SMOKE:
ONE OF THE SPEED BOATS

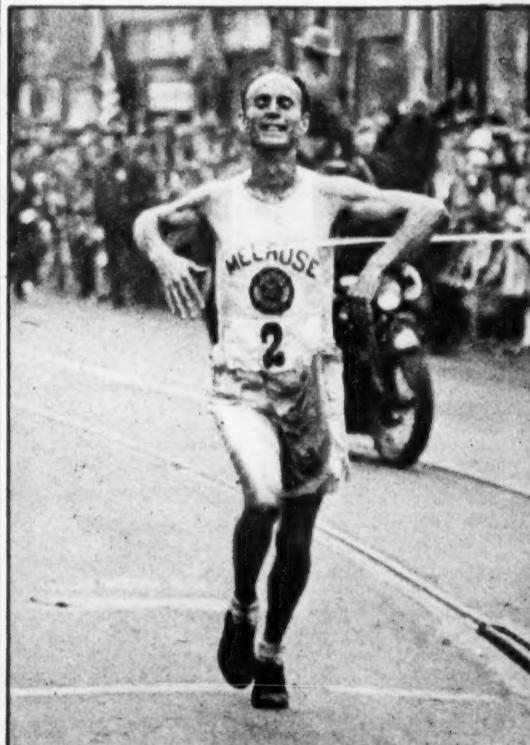
Racing in Newport Bay, California, Suddenly Blows Up. After the Explosion It Was Explained That the Catastrophe Had Been Prearranged by Moving Picture Men.

(Times Wide World Photos.)

A PACK HORSE RACE:
AN UNUSUAL FEATURE

of the Washington State Fair. Each Rider Leads Two Horses. The First Half Mile Is Run Without Load; Then the Packs Are Put On and Another Half Mile Is Covered. If Either of the Packs Loosens the Rider Is Disqualified.

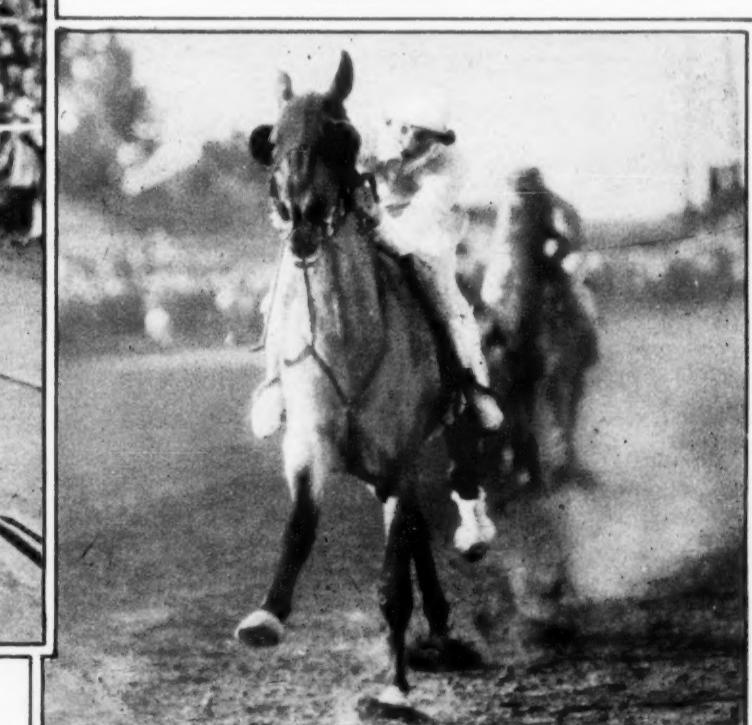
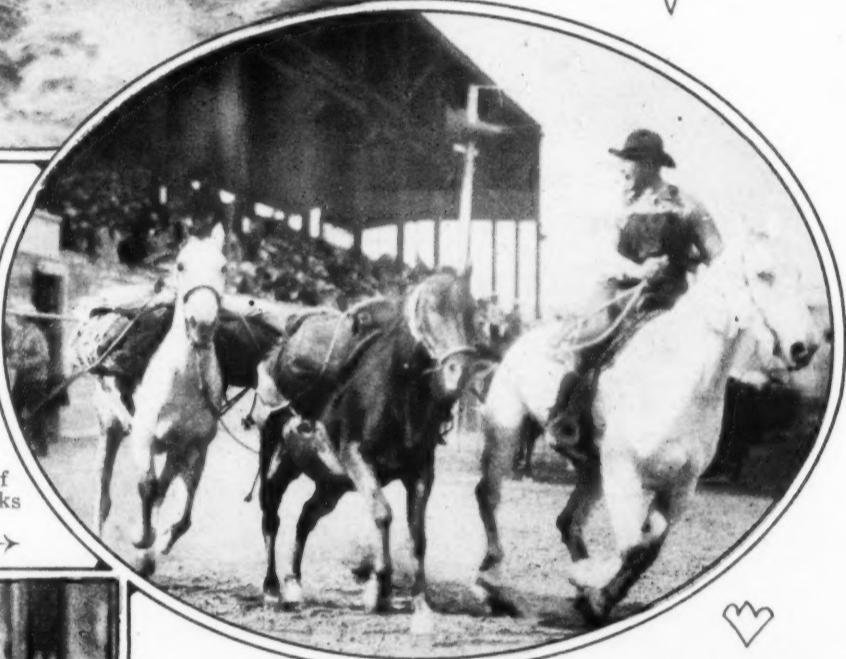
(Times Wide World Photos.)



DE MAR WINS THE MARATHON:
FORMER NATIONAL CHAMPION
Breaks the Tape in the New York-to-
Port Chester Race, More Than a Mile
Ahead of the Second Runner.

(Times Wide World Photos.)

A THRILLING
MOMENT:
TWO SPEED
BOATS
in the
Recent Race in
Newport Bay,
California,
Just Before One
of the Boats
Was Sideswiped
by the Other,
Overturning
Completely.
(Times Wide
World Photos.)



HELEN JOHNSON UP: GIRL JOCKEY
Brings Her Last Mount Under the Wire in the Mixed Relay
Race at the Spokane (Wash.) Interstate Fair.
(Times Wide World Photos.)

UNDER THE BRIGHT LIGHTS OF NEW YORK THEATRES



JOSEPH SANTLEY

Surrounded by Young Ladies in "The Wild Rose," the New Musical Comedy at the Martin Beck Theatre.
(White Studio.)



LILLIAN DAVIS,
in "Katja, the Dancer," at the Forty-fourth Street Theatre.
(Times Wide World Studios.)

BEHIND THE FOOT-LIGHTS



HARRIETT BURKE.
(Times Wide World Studios.)



VIOLET KEMBLE COOPER,
in "On Approval," at the Gaiety Theatre.
(White Studio.)



CECILE SOREL,
of the Comédie Française, Who Will Appear
in Repertory in New York This Winter.

MORTON BROWN,
ANNE SCHMIDT
AND DORA SCHWARTZ
(Left to Right) in the American Laboratory Theatre's Production of "The Straw Hat," a Farce Comedy With Music.
(White Studio.)



Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered Either in These Pages or by Mail if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

*Approved
Styles for
the Well-
Dressed
American
Man*



CORRECT EVENING DRESS FOR THE SEASON OF 1926: A COAT WITH BROAD LAPELS

Faced With Satin or Ribbed Silk, Silk-Covered Buttons and a Collar of Cloth or Silk. Trousers Slightly Pleated at the Waist Have Two Medium Width Plain Side Braids Set Close Together or a Plain Corded Side Seam.



FRONT ROLLED TO THE SECOND BUTTON Is a Significant Detail of a Single-Breasted, Three-Button Jacket. Like the Other Styles on This Page, This One Was Demonstrated by Joseph Santley, Musical Comedy Star, at the Convention of National Retail Clothiers and Furnishers in Philadelphia.

(Photos Approved by the National Style Committee.)



FOR MORNING OR AFTERNOON OCCASIONS of Semi-Formal Character. The Jacket of Black Is Matched by a Double-Breasted Waistcoat of the Same Material, While the Trousers Feature Silver Tones on a Dark Ground. The Derby, White Shirt With Striped Collar and Polka-Dotted Tie Are Noteworthy Points.



THE LATEST VERSION OF THE RAGLAN

Introduces a Double - Breasted, Three-Button Effect and Wide Welt Seams. Flap Pockets Contribute a Style Note of Importance.



SOMEWHAT CONSERVATIVE TWEEDS AND HOME-SPUNS

Are Favored for Golf and Country Clothes. The Note of Color Is Introduced in the Cravat, but Stockings in Conventional Patterns Harmonize With the Colors of the Suit.



APPROPRIATE FOR INFORMAL TOWN WEAR Is the Double-Breasted, Two-Button Suit of Cheviot or Worsted.



A SMART DINNER JACKET for Semi-Formal Evening Occasions. The Single-Breasted Jacket of Black Undressed Worsted Features a Collar of the Same Material and Satin-Faced Lapels. A Waistcoat of the Same Material as the Facing of the Lapels and Broad Silk Braid on the Trousers Are Important Details, as Are the Plain Stiff-Bosom White Shirt, the Wing Collar and Black Butterfly Tie.



MAN OF THE WEEK



JOSEPH STALIN,
Leading Figure in the Soviet
Government.
(From Drawing by Blythe.)

THE struggle for ascendancy between two factions of Russian leaders, representing strongly contrasted theories of policy, has just ended in a decisive victory for Joseph Stalin, who, as a result, becomes the direct heir of Lenin, though not possessed of such autocratic power. His principal opponent was Trotsky, who was supported by Zinovieff, Kameneff and other notables scarcely less important. In a broad sense Stalin represents the constructive element in the Soviet Government, intent on building up Russian industries and maintaining amicable relations with the other nations of the world. Trotsky has been more of a firebrand, seeking to spread Soviet principles abroad and bring about revolution in the "capitalistic" countries.

The conflict between the two factions came to a head shortly after Stalin, without mincing words, had made a violent attack in the Central Committee, the governing power of Russia, against Trotsky, his adherents and his doctrines. In part he said:

"Our efforts are constantly being sidetracked by these opposition theorists, who at our conferences offer us destructive criticisms, but no remedies, who have wonderful schemes on paper but never accomplish anything, and who never acknowledge the work done by us."

"They have antagonized the outside world by their incautious, idiotic statements, which are broadcast as proof of the dissension in Soviet Russia. And without the assistance of the outside world, whose credit, good-will and products we need, Russia cannot exist much longer."

"Trotsky and Zinovieff are responsible for the failure of our treaty with England, and they are also to blame for the lack of sympathy we find in America, where their constant talk of the 'world revolution' that is coming has aroused the strongest opposition."

Stalin carried the convictions of his audience with him, and a little later Trotsky and his colleagues offered a humble submission. Stalin is now the dominant figure in the Government.

He is the son of a peasant and was originally destined for the priesthood, but abandoned this calling to plunge into revolutionary activities. He has suffered for his theories, having been many times imprisoned. Lenin thought highly of him and consulted him frequently.



ANOTHER RECORD-BREAKING SWIMMER: MRS. LOTTIE MOORE SCHOEMMEL, Who Covered the Distance Down the Hudson River From Albany to New York (150 Miles) in 57 Swimming Hours and 11 Minutes, Smashing Mrs. Corson's Record of 63 Hours and 35 Minutes, With Mrs. Schoemmel Are Her Children, Ruth, Aged 7, and Harold, 10. (Times Wide World Photos.)

• ♦ •
"THE SMILE THAT SPREADS": MARY DAYRE, 14 - Year - Old Manhattan Girl Scout, Who Has Been Chosen as the Representative Smiling Scout for Good Cheer Week, a Period of Nation-Wide Optimism Fostered by the Organization. (Times Wide World Studios.)



A LUCKY JANITOR: WILLIAM WALDO CORBIN, Caretaker of an Apartment House in Albany, N. Y., Who Has Just Inherited \$250,000 From His Father, and His Family. In Addition to Mrs. Corbin and Three Daughters, There Is a Son, 21 Years Old. (Times Wide World Photos.)

WITH THE NEW BOOKS



KATHLEEN NORRIS.
(Campbell Studios.)

HILDEGARDE. By Kathleen Norris. New York: Doubleday, Page & Co. \$2.

KATHLEEN NORRIS'S latest work, "Hildegarde," demonstrates to her numerous public that she still possesses the facile pen, the keen perception and the exquisite literary craftsmanship that first brought her into fame. The story concerns itself with a girl of the tenements, who, by sheer beauty of spirit and force of character, is able to live down the consequences of a youthful mistake and hew out a career in spite of it.

Hildegarde is like a lily springing from the mud of the slums. Her nature is sweet, her emotions quick and responsive. In her drab home she knows nothing of the gay world until chance brings her at the age of 15 into a houseboat party of actors. There she mistakes tinsel for gold and finds a Prince Charming who, to her eyes, embodies all that is fine and romantic. She falls in love with him at once and is in despair when she thinks that a rival's charms are more potent than her own. She puts forth every effort to win him back to her side, and her joy and exuberance when she succeeds are so great that the transient lover takes advantage of her innocence and inexperience to betray her.

With most girls of her upbringing the sequel would be easy to guess. But Hildegarde has intrinsic qualities that her misfortune fails to wreck and she strives to rise on the stepping-stone of her dead self to higher things. Innumerable difficulties seek to block her path, but she conquers them. Genuine love comes to her when she meets Sidney Penfield, the scion of an ultra-aristocratic family. His parents are horrified at first by what they regard as a prospective mésalliance, but her singularly noble nature and her charming personality conquer their prejudices and they are prepared to receive her into the family. Her intrinsic honesty, however, will not permit her to marry Sidney under false pretenses, and she tells him of her early misstep. Instantly the family spring to arms and move heaven and earth to break the engagement. They succeed, and for a time Hildegarde's world is in ruins. How her indomitable will reasserts itself, how she wins through, establishes herself as a writer and finally achieves happiness is told with a skill that we have grown to associate with the gifted author.

THE WEIRD HOLIDAY OF A FAMOUS GERMAN DANCER



HARALD KREUTZBERG,
Dancer of the Berlin Staatsopera, Conceives the Idea of
Taking a Country Holiday in Austria.
(Times Wide World Photos.)



HAR-
ALD
SPEEDS
THROUGH
THE AIR
TO
AUSTRIA,
or
at Least
This Is
the Way
He
Symbol-
izes
His
Flight.



HE LEAPS WITH JOY
to Find Himself Free as a Faun Under
the Blue Sky.
(Times Wide World Photos.)



WHO NEEDS AN AIRPLANE
When He Can Skim the Earth Like This?
(Times Wide World Photos.)



A
GRACE-
FUL SIDE
SPIN
Brings the Agile Harald Down to Earth Again.
(Times Wide World Photos.)



BUT UP HE GOES AGAIN,
for the Laws of Gravitation Mean Very Little to Him.
(Times Wide World Photos.)

AND BACK HE GOES TO BERLIN
(Again Symbolically), Having Had the Per-
fect Model of a Dancing Holiday.
← (Times Wide World Photos.)



"... Placed End to End
Would Reach..."

If the germs and dust particles
which you so carefully collect on
your clothing every day were to
be placed end to end they most
certainly would reach!

And germs are tenacious little
things... ordinary elbow grease
won't shake them; but here's some-
thing that WILL!



OK
Vacuum Brush

The New Electric Brush
Ask your dealer to demonstrate it to you
or write now for further information.

O.K. VACUUM BRUSH SALES CO.
358 5TH AVE. NEW YORK, N. Y.

Please send me full particulars.

NAME _____
ADDRESS _____

M. W. P.—10-28

Cash Awards to Amateur Camera Artists

First Prize—Ten Dollars.

Won by Laurence Barbier, 3024 Royal Street, Los Angeles, Cal.



SALUTE!



THREE BABIES.

Three Dollars Awarded to Doris Horr, 1,175 N. Pilgrim Street, Stockton, Cal.



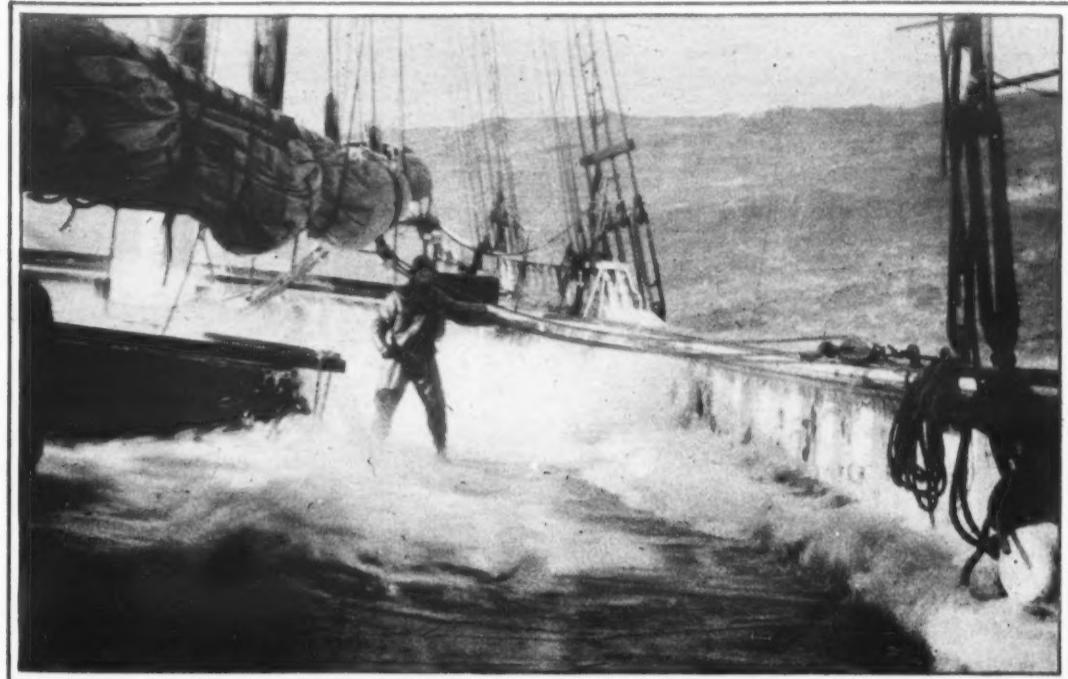
PERPLEXED.

Three Dollars Awarded to H. Jorgensen, 5,512 Eighth Avenue, Brooklyn, N. Y.



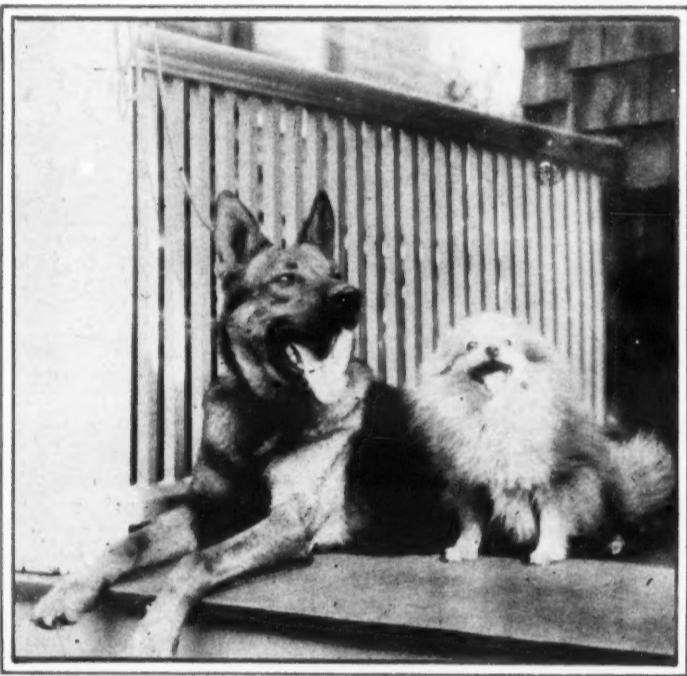
Second Prize—Five Dollars.

Won by Howard Kuehl, 110 South Broadway, De Pere, Wis.



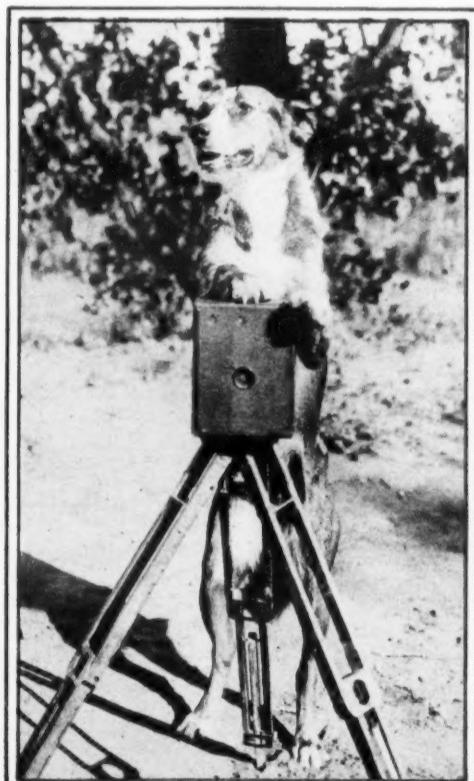
"HER MARCH IS O'ER THE MOUNTAIN WAVE."

Amateur photographers everywhere are invited to send their latest and best photographs to the Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.



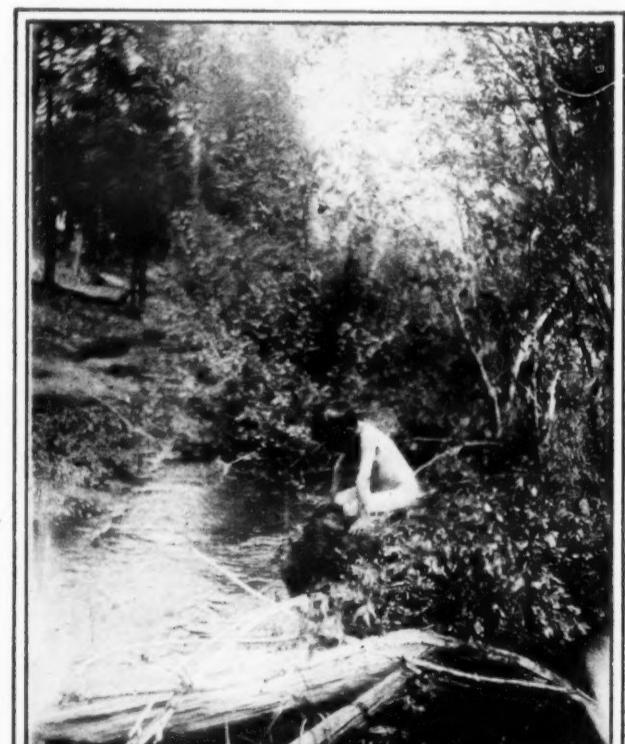
COMRADES.

Three Dollars Awarded to Charles E. Schlow, 7 Woodland Drive, Greenwich, Conn.



THE PHOTOGRAPHER.

Three Dollars
Awarded to John Christenson, Box 343, Mandan, N. D.



LISTENING TO THE PIPES OF PAN.

Three Dollars Awarded to Mrs. J. E. Walker, Box 373, Arnslow, Ariz.



All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

In the Weekly Photographic Competition



THE OLD COUNTY CLERK'S OFFICE AT YORKTOWN, VA.
Three Dollars Awarded to Ambrose Page, Y. M. C. A., Newport News, Va.



BESIDE THE CAMPFIRE.
Three Dollars Awarded to Marie Erker, 4104 N. Hamlin Avenue, Chicago, Ill.



ON THE WAPATH.

Three Dollars Awarded to Mme. Fernand Corde-mans, 31 Avenue de la Vieille Barriere, Merxem, Anvers, Belgium.



SAFETY FIRST.
Three Dollars Awarded to Charles M. Philbrick, 17 Buffum Street, Salem, Mass.



GRAPES AND A PEACH.
Three Dollars Awarded to Miss P. C. Bill, Mandan, N. D.



SMILING FOR THE CAMERA.

Three Dollars Awarded to F. P. Murphy, 333 N. 37th St., Omaha, Neb.



"YOUR CLEAN DRESS, TOO!"
Three Dollars Awarded to Charles W. Weir, Box 322, Muncie, Ind.



A NEW FIELD FOR GRAZING.
Three Dollars Awarded to Carl F. Howard, Inman, S. C.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered Either in this Department or Through the Mails, by the Director of The Times Wide World Studios.

LATEST FASHIONS BY LEADING AMERICAN DESIGNERS



THIS LOVELY EVENING WRAP
of Brocaded Silver Metal Cloth, Although
Simple in Appearance, Has Intricately Cut
Sleeves. Fox Banding on Collar and Cuffs
Achieves a Distinctive Effect.
(Photo by Maurice Goldberg.)



FOR WEAR WITH THE BOYISH BOB:
No Hair Is Visible With This Tight Little Turban of
Grosgrain That Fits the Head So Snugly.
(Photo by Irving Chidnoff.)



A STRIPED SPUN SILK SWEATER
Worn With a Box-Pleated Skirt. The Accompanying Hat, With Its Turned-Down Brim, Has a Soft Pleat in the Crown.
(Photo by Underwood.)



A TWO-PIECE DRESS WITH VELVETEEN
JUMPER
and Wool Plaid Skirt, for the Little Girl to
Wear to School.
(Photo by Joel Feder.)



GRAY SQUIRREL TRIMS THIS COAT
of Imported Tweed in a Deep Shade of Blue.
The Small Blue Felt Hat Has a Draped Crown
and Is Banded With Grosgrain Ribbon.
(Photo by Underwood.)

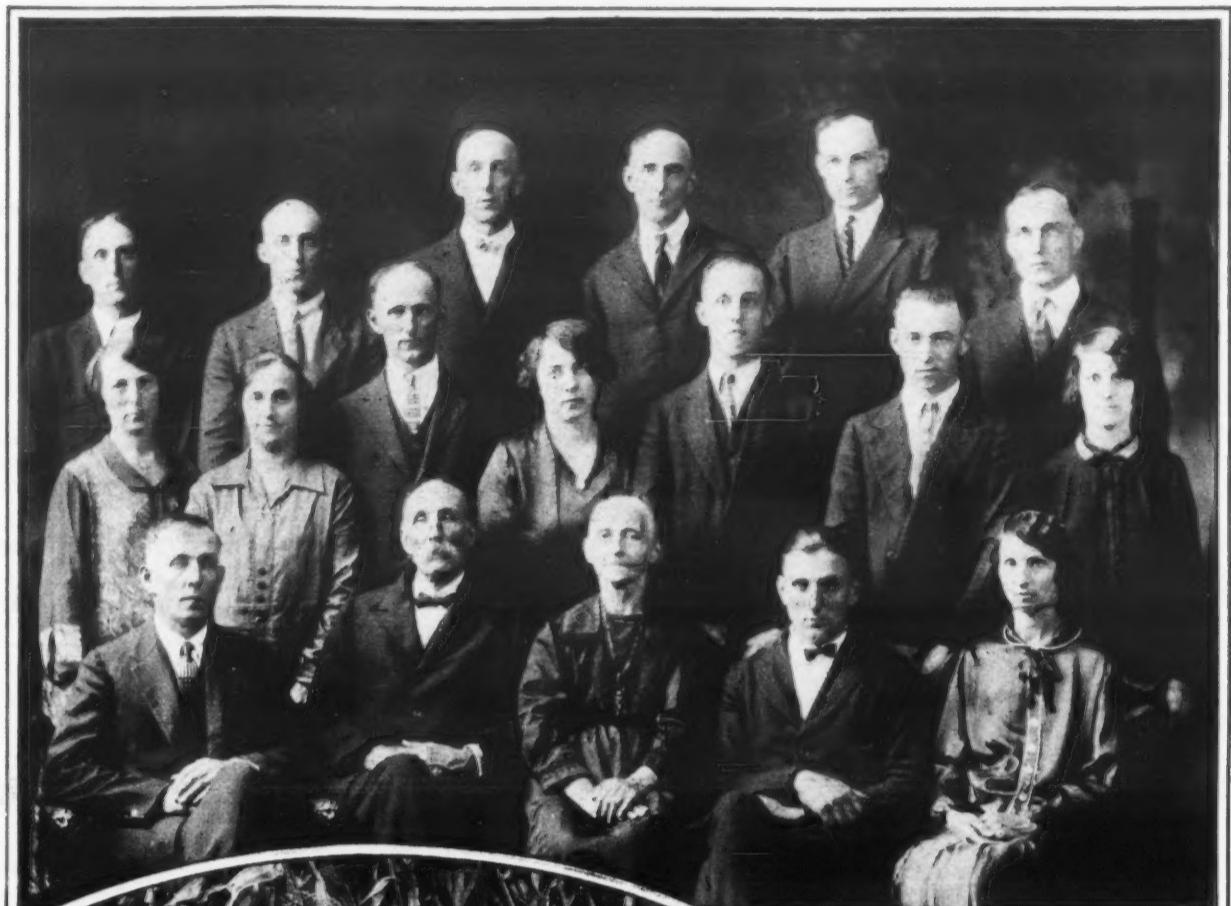


THIS JUNIOR MISSES' FROCK
of Georgette Crêpe Depends Upon Fine Pleats
and Smocking for Trimming in Skirt and
Sleeves.
(Photo by Joel Feder.)

Information as to Where the Dresses, Coats and Hats Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



THE LONE BANDIT:
DAN REED,
Son of Mr. and Mrs. M. D. Reed of
Norcross, Ga., Plays the Rôle of
a Real Bad Hombre.
(Times Wide World Photos.)



**NO RACE SUICIDE
IN THIS FAMILY:**
MR. AND MRS.
MARTIN HOLUB
of Prairieburg, Iowa
(Bottom Row, Centre),
Are the Parents of
Twenty Children, Six-
teen of Whom Are Still
Living. All Sixteen
Are Included in the
Photograph. The Eldest
Was Born in 1882, the
Youngest in 1905.
(Times Wide World
Photos.)



**A SCENE FROM
"WILLIAM TELL":**
MARIO
CHAMLEE,
Metropolitan Opera
Star, and His Small
Son, Mario Jr., Re-
hearse in Wild
Western Fashion at
the Singer's Country
Home at South Nor-
walk, Conn.
(Times Wide World
Photos.)

**CHILDREN'S
DAY AT THE
CATHEDRAL:**
BISHOP WIL-
LIAM T.
MANNING
(in Centre, Wear-
ing Robes and
Biretta) Offici-
ated at a Spec-
ial Service at the
Cathedral of St.
John the Divine,
New York, in
Which More Than
1,000 Children
Took Part. Over
\$47,000 Has Been
Contributed
Toward the
"Children's
Arch" in the
Cathedral.
(Times Wide
World Photos.)



MEALTIME: HOMELESS CHILDREN
Cared for at the Home for the Friendless, Atlanta—an Institution Which Is Just What Its Name
Describes.
(Times Wide World Photos.)



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Are you interested in a common-sense method of preparing yourself for greater progress in business?

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If you are tired of groping for words to accurately express your thoughts, write for this FREE copy of "How Dr. Johnson Would Marvel," which shows how you can have instantly available the exact word for your every shade of meaning. Reveals the marvelous wealth of our English language and discloses the key that will unlock this wealth and make it yours.

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Dept. MPX, 1334 Cherry St., Philadelphia.

Doubles Closet Space



Hangs from top of door without interfering with closing. Can be attached to wall. Gives you a hat or shoe shelf; 2 bars for 8 clothes hangers; 6 hooks for other articles. Made of aluminum. Weight 18 oz.

Sent postpaid in U. S. for \$3.00. If not delighted, return, your money refunded.

R. E. Miller, Inc.
21 Pearl St., N. Y.



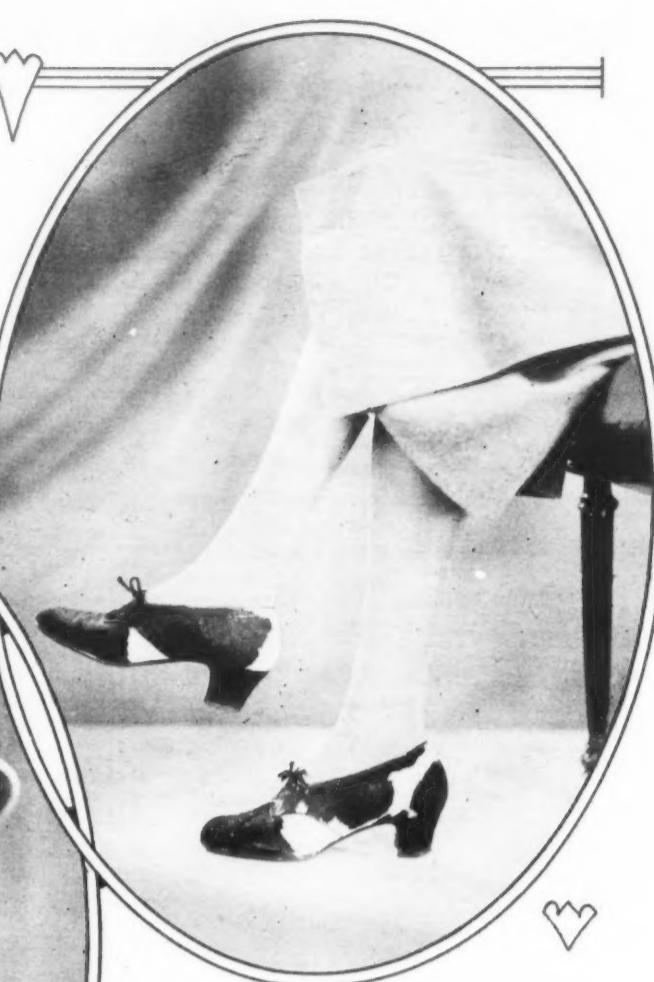
A STRIKING ENSEMBLE IN BABY CALF

Launched by the Great Modiste, Agnes.
(Photos Bonney, From Times Wide World.)



Latest Paris Creations Are in Baby Calf Material

Selected by M. Thérèse Bonney, Paris Fashion Editor



CALF SHOES

Complete the Up-to-Date Ensemble.



ANOTHER UNUSUAL COSTUME

in Calf, Which Is All the Rage
in Paris.

(Models on This Page Are From
Agnes.)



BRUNETTE CALF Makes a Smart Hat.

16 Rue de la Paix, Paris, Oct. 18, 1926.
WHAT small member of the bovine family ever dreamed of waking up some fine morning to find itself famous? What mid-Victorian calf ever had such a glorious destiny as the "flapper calves" of 1926? Almost over night the calf has won the heart of the couturier. Such accessories as calf bags were known some months ago, but in those far-off days few ever dreamed of calf hats, shoes, jackets and even coats.

Calves, too, have their own personalities. There are fair-skinned and dark-skinned ones, for some women may prefer blonds and some brunettes. The soft, supple skin of the calf has a peculiar appeal to the costume makers of today, and it has become the favorite of a great modiste, Mme. Agnes. The bold black and brown spots on the pure white background might have been splashed on by the most ultramodern of painters.

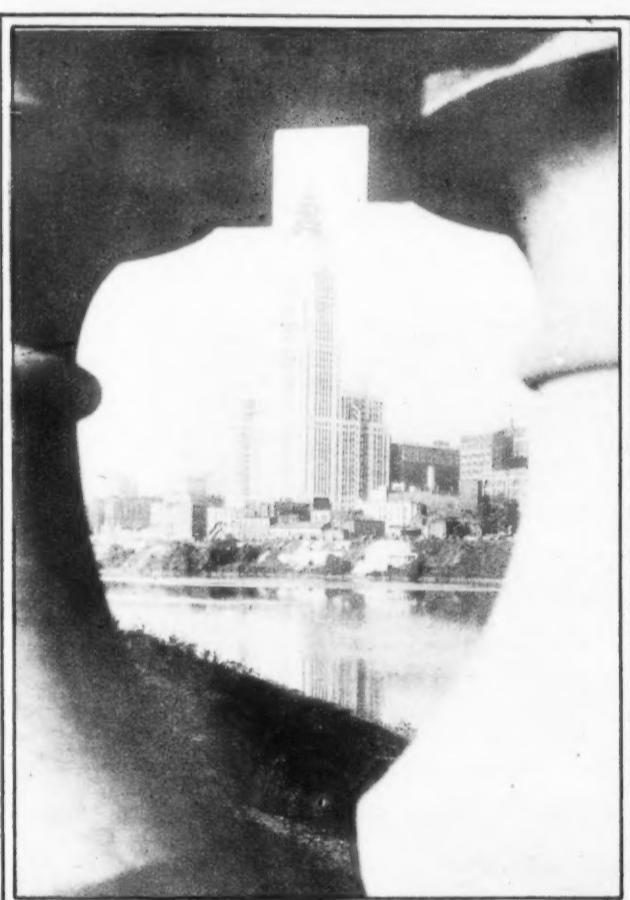
In fact, the introduction of calf into fashions seems to be a part of the general movement in the decorative arts in Paris in a search for the new and exotic. All sorts of strange furs and skins are shown in fashions and the allied arts. One recalls that last season "galusha," which appeared in everything from jewelry to furniture, was nothing but fish skin; that snake skin and lizard skin have enjoyed and still do enjoy an unprecedented popularity, and it is no wonder that at last the calf has come into its own.

Indeed all the kingdoms of nature—animal, vegetable and mineral—pay tribute at the shrine of fashion, whose sway is more regal and complete today than ever before.

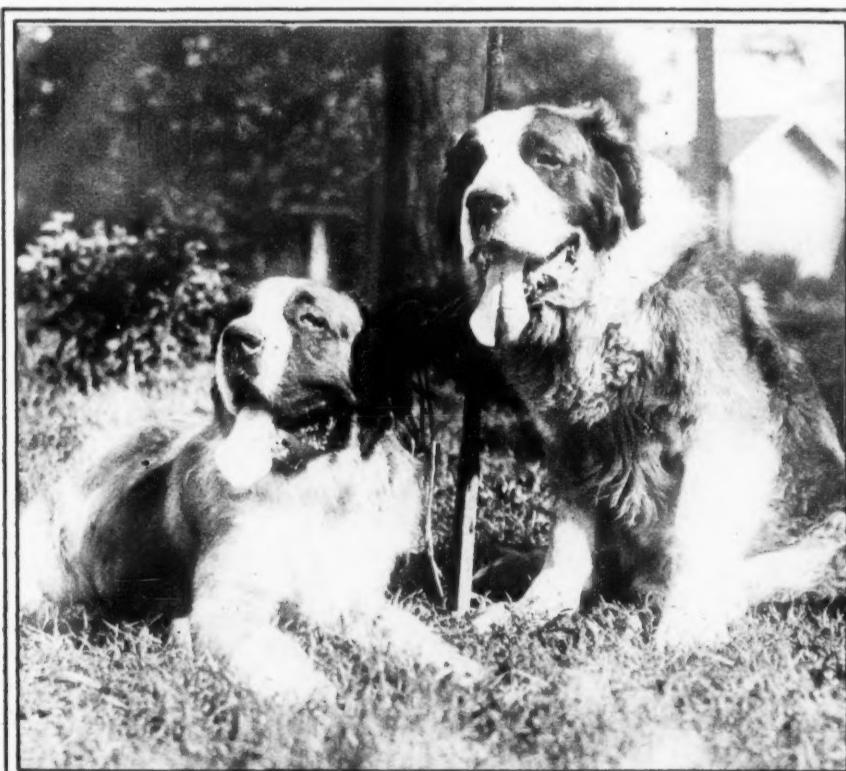
M. T. B.



THE NEW COMMANDER OF THE AMERICAN LEGION: HOWARD P. SAVAGE of Chicago (Left) Shakes Hands With the Retiring Commander, JOHN R. MCQUIGG, Just After the Election at the Legion's Convention Held in the Sesquicentennial Auditorium, Philadelphia.



THE AMERICAN INSURANCE UNION BUILDING at Columbus, Ohio, 55 Stories, Is Nearing Completion, and the Formal Dedication Will Take Place Next September. It Is Claimed to Be the Tallest Office Building Outside of New York.



CANINE SALESMEN: DUKE OF ARLINGTON (Right) and His Son, Duke of Arlington II, Prize Dogs Owned by Mrs. Marion Durphy of Arlington, Va. They Are Collecting Funds for the American Distemper Committee, Boston, by "Selling" the Committee's 1927 Calendars, on Which Appears Walter Dyer's "A Prayer for a Pup," to Aid Their Fellow Dogs That Are Suffering From Distemper.
(Henry Miller News Picture Service.)



All the News daily —and all dependable

The New York Times daily and Sunday gives to intelligent readers a more reliable, complete report of the news of the world than they can obtain in any other newspaper.

The news gathering facilities of The Times throughout the world and the United States and in the city are organized on a scale which assures the prompt assembling of all the news—by cable, wireless, telegraph, telephone and local reporter.

In the presentation of this news, The Times, day in and day out, in the words of the Lyons, New York, Republican, "produces a clean, sane and able newspaper which appeals to the sober, intelligent citizenship of the country."

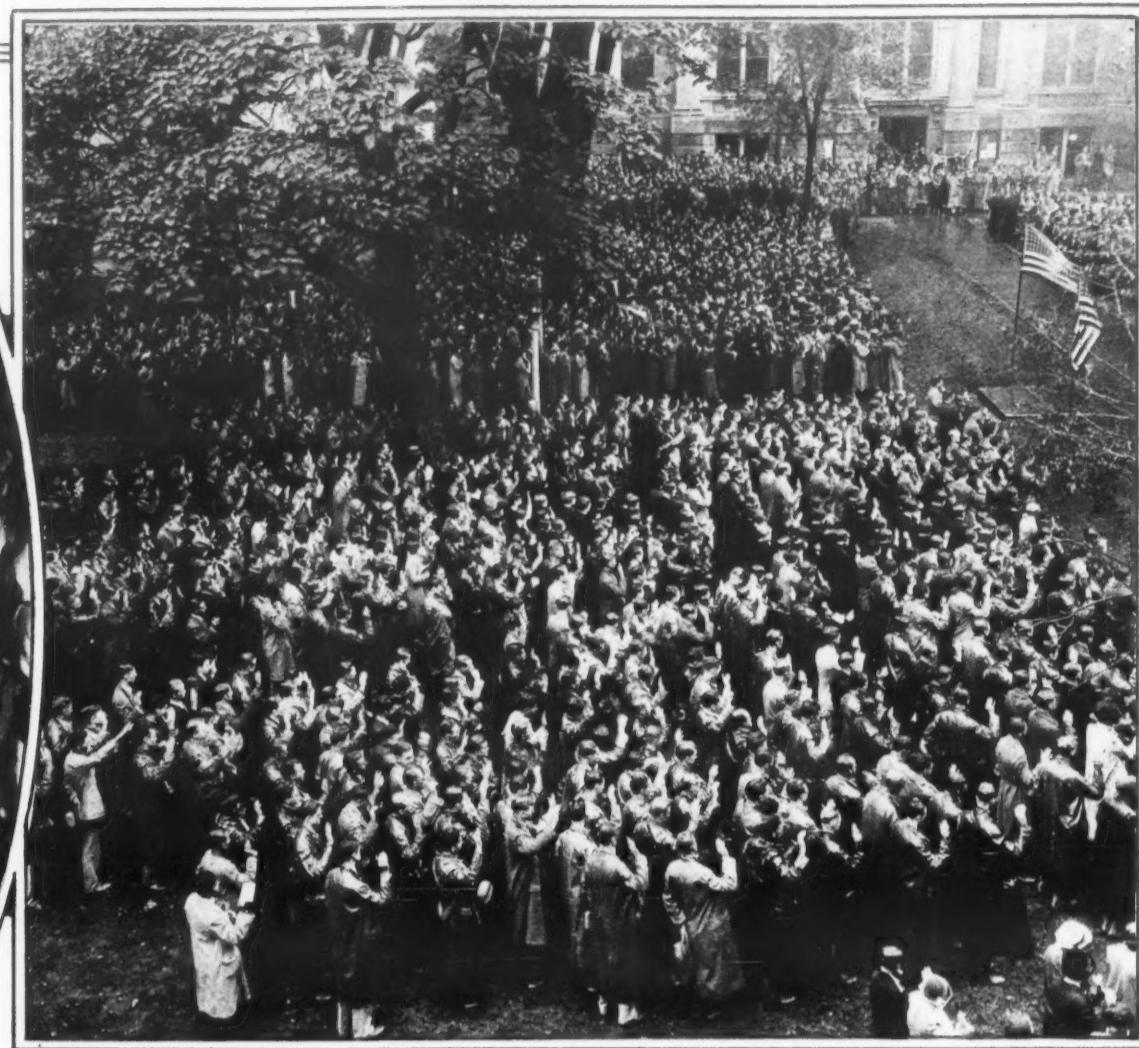
To read The New York Times daily is a liberal education. The information which The Times gives of all the progress of the world—of foreign and national affairs, of suburban and local happenings, of business and finance, sports, science, the theatre and music, art and education—is the most competent, interesting news report offered by any newspaper.

The New York Times is the ideal home newspaper. Order it delivered to your home every day.

*Make the Reading of
The New York Times
a Daily Custom*



A
WED-
DING IN
MOVIELAND:
DORIS KENYON
in the Bridal Dress
in Which She Was
Recently Married to
Milton Sills. Both
Bride and Groom
Are Stars of the
Screen.
(Times Wide World
Photos.)

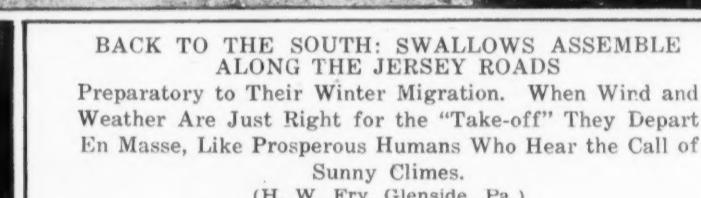


NO FAIR WEATHER LOYALTY: RAIN OR NO RAIN,

Some 5,000 Students and Faculty Members of the University of Iowa, Iowa City, Take the Oath of Allegiance to the University During the Annual Induction Services, in Which Freshmen Are Formally Welcomed to the Institution.



TWO WINNERS:
CHARLES AND ALBERT AMACHER
(Left to Right), Aged 6 and 7, Respectively, Sons of Mr. and Mrs. Albert Amacher of Utica, N. Y., With Four First Prize Trophies They Have Won in Children's Shows.
(Times Wide World Photos.)



BACK TO THE SOUTH: SWALLOWS ASSEMBLE ALONG THE JERSEY ROADS
Preparatory to Their Winter Migration. When Wind and Weather Are Just Right for the "Take-off" They Depart En Masse, Like Prosperous Humans Who Hear the Call of Sunny Climes.
(H. W. Fry, Glenside, Pa.)



"FATHER KNICKERBOCKER'S SECRETARY": MISS RUTH E. OLESEN,
22-Year-Old Secretary to a New York Author, Receives This Title as New York's Representative at the National Business Show, Held in the Metropolis.
(Times Wide World Photos.)

STATEMENT OF THE OWNERSHIP,
MANAGEMENT, ETC., REQUIRED
BY THE ACT OF CONGRESS OF
AUG. 24, 1912, OF

Mid-Week Pictorial

Published weekly at New York, N. Y., for October 1, 1926.

State of New York, County of New York, ss:

Before me, a notary public in and for the state and county aforesaid, personally appeared Adolph S. Ochs, who, having been duly sworn according to law, deposes and says that he is the publisher of Mid-Week PICTORIAL, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of Aug. 24, 1912, embodied in Section 411, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are:

Publisher—Adolph S. Ochs,
The Times, New York, N. Y.
Editor—Charles M. Graves,
The Times, New York, N. Y.
Managing Editor—None.
Business Manager—None.

2. That the owner is:
Owner—The New York Times Company.
Stockholders holding 1 per cent. or more of total amount of stock:

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3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent. or more of total amount of bonds, mortgages or other securities are: None.

4. That the two paragraphs next above, giving the names of the owner, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders, who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association or corporation has any interest, direct or indirect, in the said stock, bonds or other securities than as so stated by him.

ADOLPH S. OCHS, Publisher,
Sworn to and subscribed before me this first day of October, 1926.
(Seal) Arnold Sanchez,
Notary Public, New York County, No. 26.
New York Register's No. 8735. Commission expires March 30, 1928.

WHEN HUNTERS HEAR THE RED GODS CALL IN AUTUMN



SPORT ROYAL IN BRITISH COLUMBIA: TWO BIG MOOSE
Bite the Dust in the Cariboo Country, Home of Big Game.
(Courtesy Canadian Pacific Railway.)

WITH the tang of Autumn in the air, the falling of leaves, and frosty nights, hunters begin to think of expeditions in search of big or small game. Various sections of British Columbia are the rendezvous of American big game hunters; goats and grizzlies are the prime favorites, while cinnamon and black bears are shot as an afterthought. Two well-known Brooklyn hunters, Captain Frank Doudera and Joe Sartori, are making their second big game hunting trip to British Columbia.

There are, however, districts nearer home for New Yorkers and hunters from larger cities not far distant. Word comes from the Montreal tourist department of the Canadian Pacific Railway that James W. Stuber, associate editor of *The Athlete and Sportsman* of Columbus, Ohio, is heading an expedition into the Lake Kedgemakooge country in central Nova Scotia for the purpose of obtaining fine specimens of moose for the Ohio State Museum. Two well-known Micmac Indian guides, Louis Harlow and Sam Glode, will accompany him. Motion picture photographers will also go with him in order to obtain pictures of the moose and other types of big game in their native haunts.

Mr. Stuber, a recognized outstanding authority on game preservation, stated: "I was informed by I. S. Myers, President of the Advisory Board, Migratory Bird Treaty Act, that there has been wonderful cooperation between the Canadian and American governments in enforcing this act, also between the game wardens of these nations. It has resulted in the increase of ducks and geese. To my mind the Canadian Government has acted very wisely in passing laws in the interests of game preservation and seeing that they are enforced."

The Hungarian partridge, a most popular bird of the Western States, is also found in nearly every part of the Cana-

dian provinces bordering on the States of Washington, Idaho and Montana; they are populated with the Hungarian.

There has been an open season for years, with apparently no marked depletion in their ranks. They are spreading without any trouble or effort to propagate them, and are in certain districts taking the place of the prairie chickens, which are so plentiful in the prairie provinces in Canada.

The ruffed grouse, commonly known as "partridge" or "pheasant," will afford the hunters near New York some pleasant tramping with an objective in mind, and possibly a dinner party if successful.

It is, however, in the mighty Canadian Rockies that the hunter works for his game, especially if he is hunting goats. He must get far off the beaten trails, to say nothing of climbing, for these animals as a rule are not often seen in the meadows.

The Cariboo country, reached via Ashcroft, B. C., is one of the finest big game sections in North America. Here grizzlies of enormous size, weighing half a ton, black and cinnamon bears, gigantic elk and caribou, moose, mountain sheep and goats, mule deer, mountain lions and smaller game are plentiful, according to E. S. Knight, a guide who operates in the Cariboo, near Quesnel Lake. Knight is the outfitter who is now handling Doudera and Sartori, both of whom wish to bag a big grizzly. Fred Mansell, another guide of South Vancouver, B. C., takes hunters north along the British Columbia coast in a motor launch and then runs up a stream toward the mountains, from which the big grizzlies descend to eat salmon. They are expert fishers and put up a savage fight when wounded. Mansell claims to have shot a grizzly which measured 11 feet 2 inches from the tip of its nose to the base of its tail. The head of this monster is now in the Smithsonian Institution.



A
HUGE
GRIZZLY
BEAR:
THIS
MIGHTY
SPECIMEN,
the Skin of
Which Is
Here
Shown,
Was Shot
by Fred
Mansell
of South
Vancouver.
It Measured
11 Feet
2 Inches
From the
Tip of Its
Nose to
the Base of
Its Tail.
The Head
Is Now
in the
Smith-
sonian
Institution,
Wash-
ington.
(Courtesy
Canadian
Pacific
Railway.)



JOE SARTORI GETS HIS GOAT: A MOUNTAIN WANDERER,
With 10½-Inch Prong, Is Bagged in British Columbia by a Sportsman From Brooklyn, N. Y.
(Courtesy Canadian Pacific Railway.)



THE HUNTER'S HEAVEN:
ONE OF LIFE'S SWEETEST MOMENTS as the Duck-Shooting Season Begins Auspiciously on a Stream in New Brunswick.
(Courtesy Canadian Pacific Railway.)

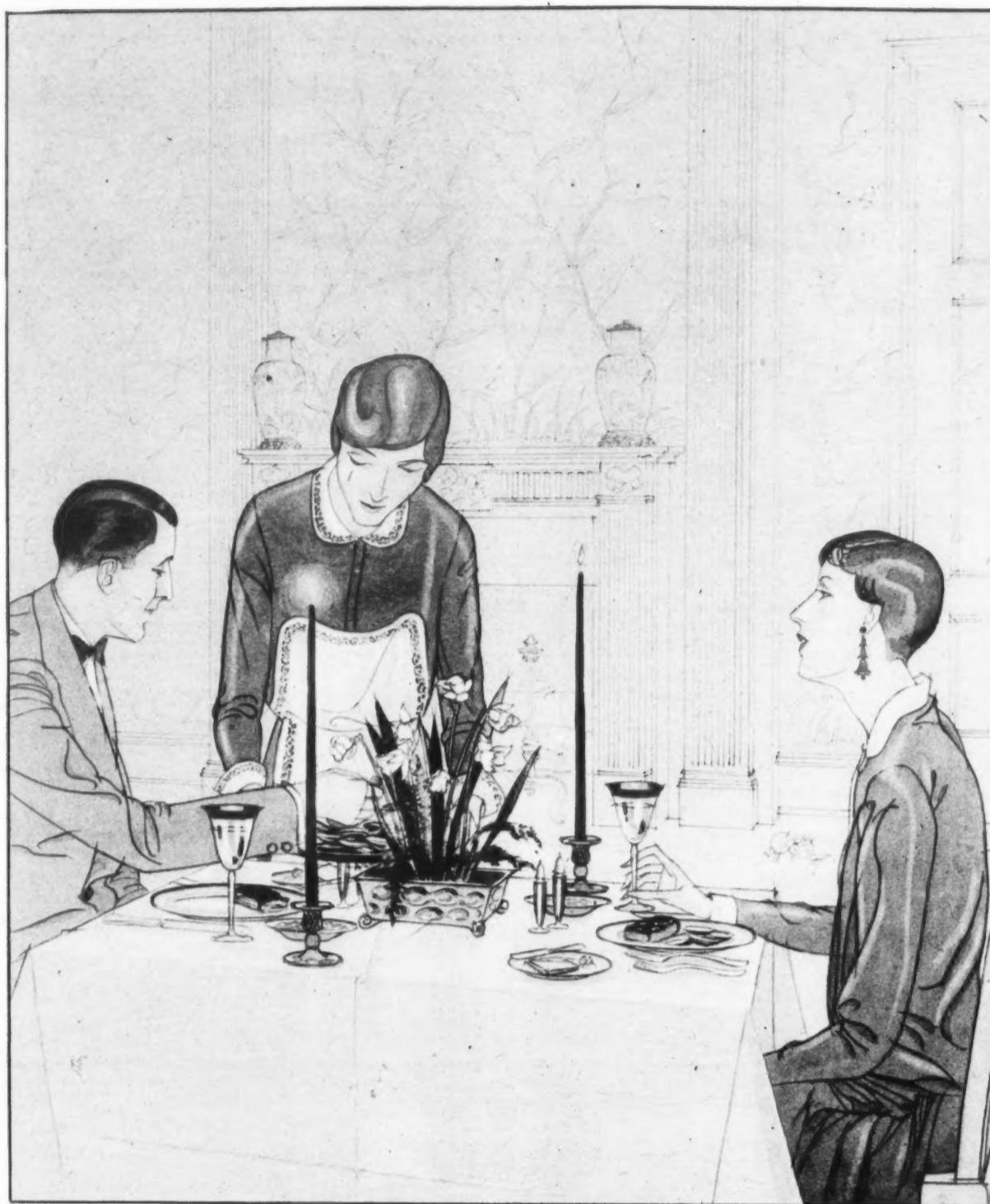
SHOPPING SUGGESTIONS

AFTERNOON TEA



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Unusual Fruit Salads
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"As you eat the deliciously crisp, golden brown Mazola-fried potatoes, notice the entire absence of grease"—But please read the message below.

HOW THE MODERN HOUSEWIFE FINDS A NEW RICHNESS AND DELICACY IN HER FRIED FOODS

THE electric iron, the vacuum cleaner, the new electric refrigerator and many other new inventions are all helping to make the modern housewife's work easier and her home better.

But long before these household helps were perfected, Mazola was recognized by the wide-awake housewife as the perfect vegetable fat for all sautéing and deep frying.

She found a new richness and delicacy in her foods fried in Mazola.

And why not? Mazola is made from the hearts of fully-ripened corn kernels—and is itself as delicious and wholesome to eat as the corn from which it comes. It is a *genuinely pure vegetable oil*—and such knowledge convinces every woman that

Page Thirty-two

her foods *must* be better when Mazola-fried.

If you have never tried Mazola for frying, get a can from your grocer and follow this recipe for French Fried Potatoes:—

Wash and pare potatoes. Cut in eighths, lengthwise. Let stand in cold water at least one hour. Dry thoroughly between towels and fry in deep, hot Mazola. Sprinkle with salt.

When you eat these deliciously crisp, golden brown potatoes notice the entire absence of grease—the entire absence of any greasy flavor. This simple demonstration will explain to you one of the reasons for the nation-wide popularity of Mazola for frying, for salad dressings and for shortening.

Every Housewife Should Have

a copy of Mrs. Ida Bailey Allen's New Cook Book, handsomely illustrated, entitled "The Modern Method of Preparing Delightful Foods." Mrs. Allen is America's foremost homemaking authority, editor, lecturer and author. She has prepared 112 pages of wonderful, brand new recipes for delicious foods. Send 10c to Corn Products Refining Company, P.O. Box 161, New York City. You will promptly receive your copy.

